

# SURVEY OF BLACK NEVADANS

for the Nevada Black Legislative Caucus &  
the State Innovation Exchange



January 5, 2023



AFRICAN AMERICAN  
RESEARCH COLLABORATIVE

# About the survey

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- 400 Self-identified Black Nevada residents were surveyed.
- This was a blended poll that contacted respondents online and via telephone.
- There is a margin of error of +/- 4.9% for the full sample.
- The poll was conducted from December 19-25, 2022.

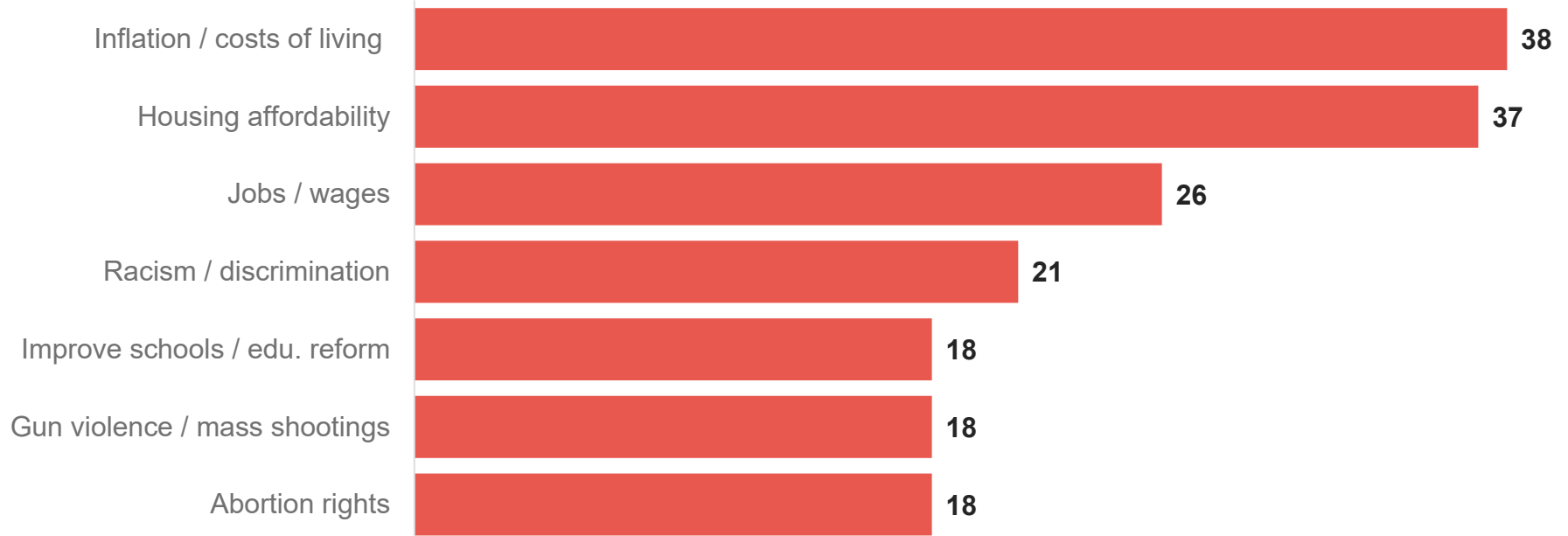
# Key Takeaways

- Just over half of African American Nevadans are hopeful about how things are going in the state, but 4 out of 10 say they are worried.
- Black college professors and Black elected officials are the most trusted messengers on issues of importance to Black Nevadans.
- The price of housing/rents and inflation are the top two issues Black Nevadans want state legislators to tackle in the 2023 legislative session.
- A majority of Black Nevadans consider homelessness in the state to be a crisis, with almost 9 out of 10 considering it either a crisis or major problem.
- Black Nevadans strongly support potential legislative issues, including stricter gun laws, sending social workers instead of police to calls related to mental health or drug crises, and making it easier for citizens in jail to vote.
- No matter their personal opinion on abortion, a striking 95% of Black Nevadans support a woman's right to choose without government interference. Almost three quarters of Black Nevadans support the state legislature taking steps to increase access to abortion.
- Requiring out of state companies selling online to collect sales tax and an inheritance tax on wealthy people both garner more than 60% support among Black Nevadans.

# Black Nevadans: The Issues That Matter

# Most Important Issues for Black Nevadans

What are the most important issues that you want Nevada state legislators to address in the upcoming 2023 state legislative session? – Top 7 listed of 18 tested



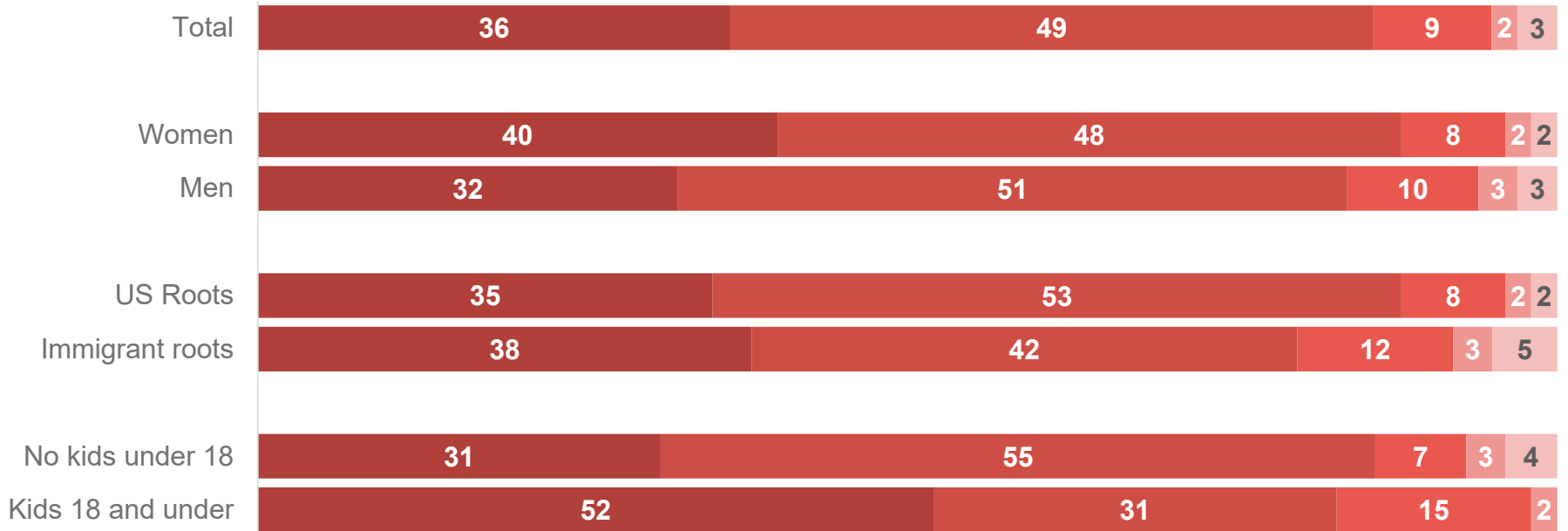
# Top 7 most important issues, sorted by demographic groups

Black Women		Black Men		Strong Voters		Infrequent Voters	
Housing affordability	42	Inflation / cost of living	36	Housing affordability	43	Inflation / cost of living	39
Inflation / cost of living	40	Housing affordability	32	Inflation/cost of living	37	Housing affordability	35
Jobs / wages	25	Jobs / wages	27	Improve schools / education reform	24	Jobs/Wages	30
Gun violence / mass shootings	22	Racism / discrimination	22	Racism/discrimination	23	Racism/discrimination	20
Abortion rights	22	Improve schools / education reform	17	Jobs/Wages	18	Gun violence / mass shootings	19
Racism / discrimination	21	Gun violence / mass shootings	14	Healthcare affordability and access	18	Abortion rights	19
Improve schools / education reform	19	Abortion rights	14	Gun violence / mass shootings	16	Improve schools / education reform	16

# 86% of Black Nevadans consider rising costs of housing a crisis or major problem

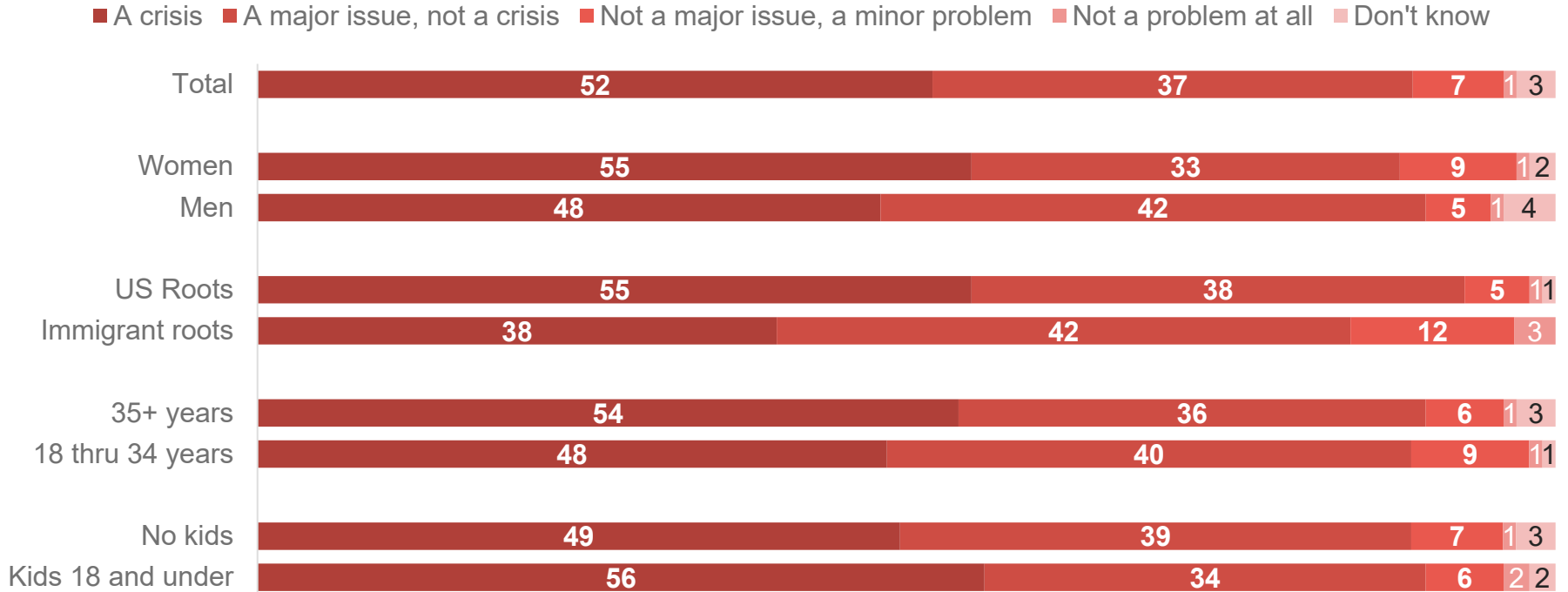
How big of an issue do you think **the cost and affordability of housing** is here in Nevada?

■ A crisis ■ A major issue, not a crisis ■ Not a major issue, a minor problem ■ Not a problem at all ■ Don't know



# More than half of Black Nevadans think homelessness is a crisis

How big of an issue do you think **homelessness** is in Nevada?



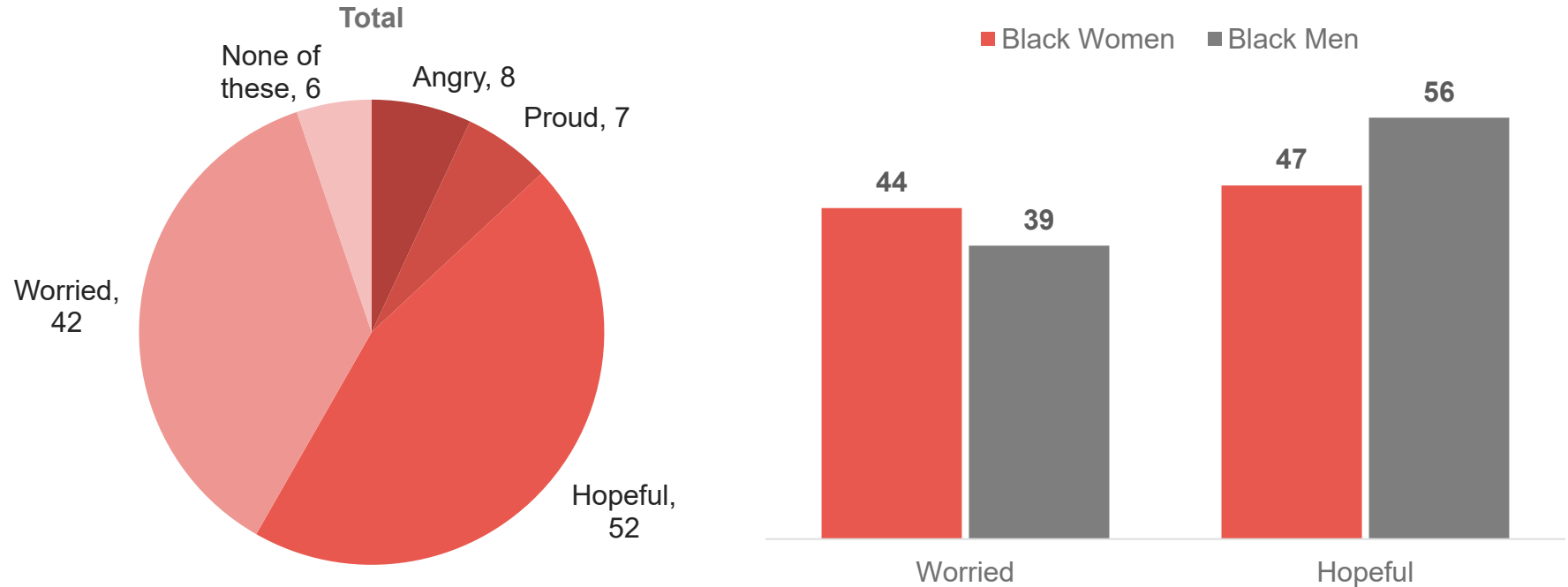


# How Do Black Nevadans Feel About Their State?

## Who Do They Trust?

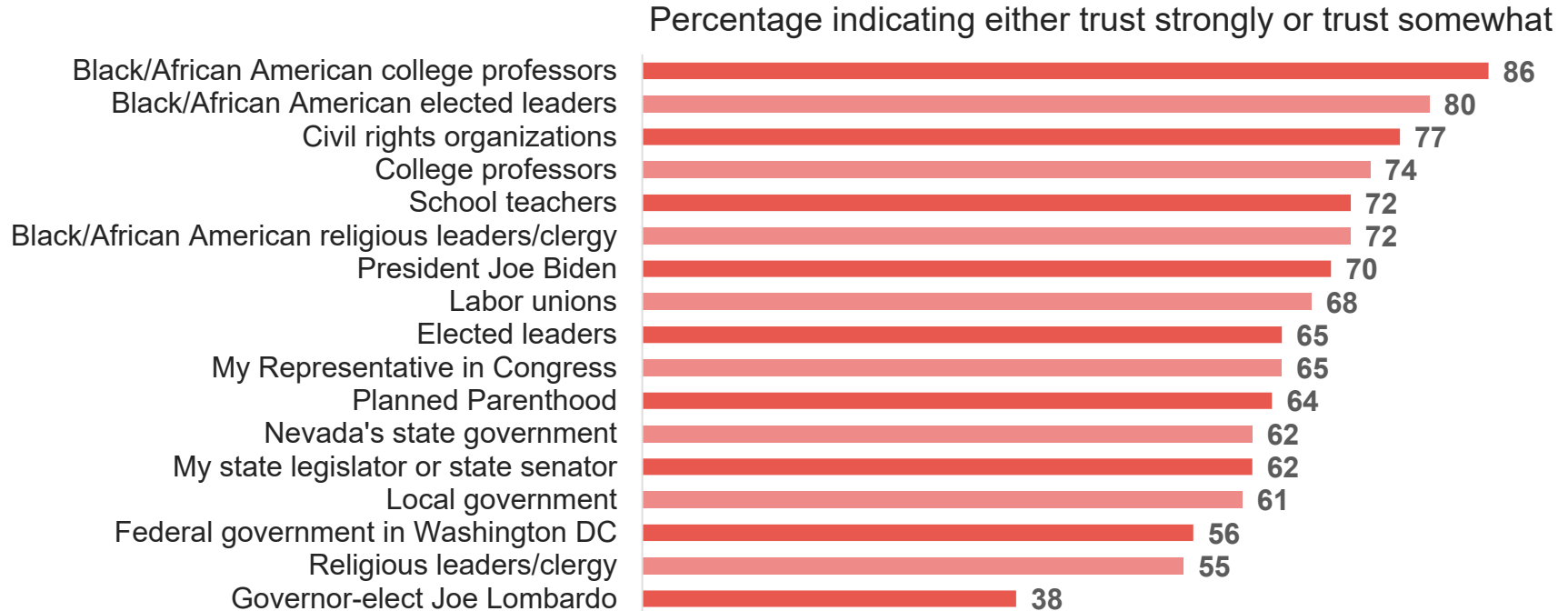
# Black Nevadans are hopeful & worried about their state

How are you feeling about how things are going, and the direction we are on, here in the state of Nevada? Select all that apply.



# Who do Black Nevadans trust on policy issues that matter?

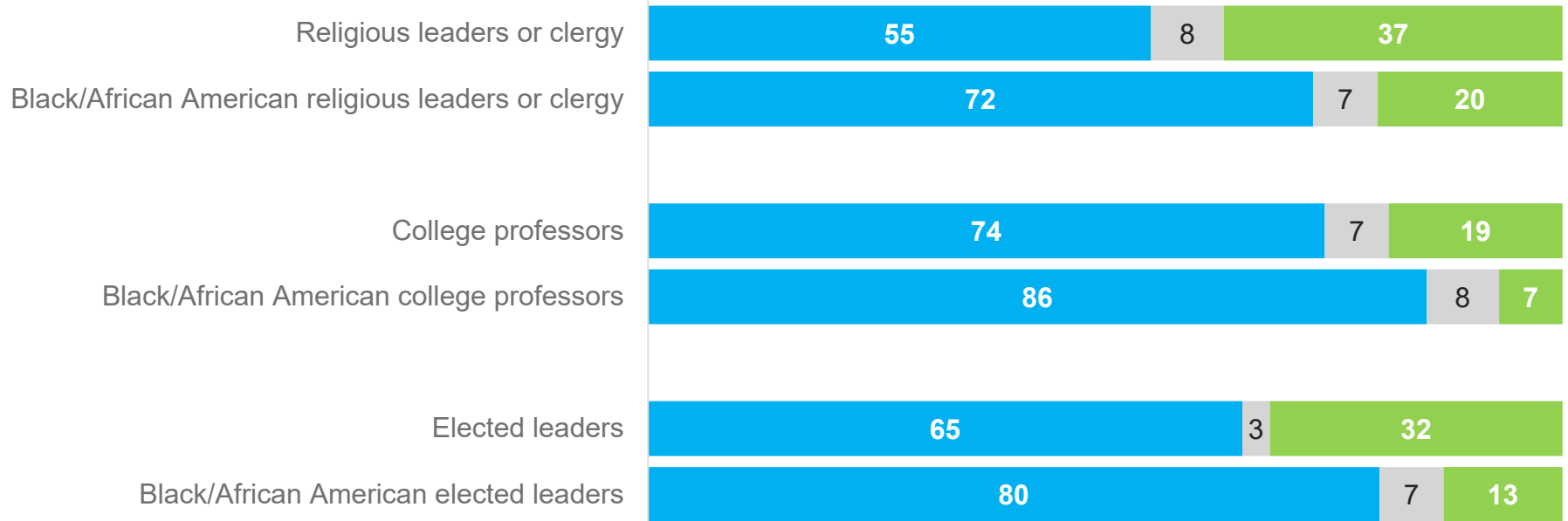
How much do you trust each of the following people or groups to do what is right on policy issues that matter to you?



# Black Nevadans are most trusting of co-racial people/groups

How much do you trust each of the following people or groups to do what is right on policy issues that matter to you?

■ Total Trust ■ Don't Know/never heard of ■ Total Distrust

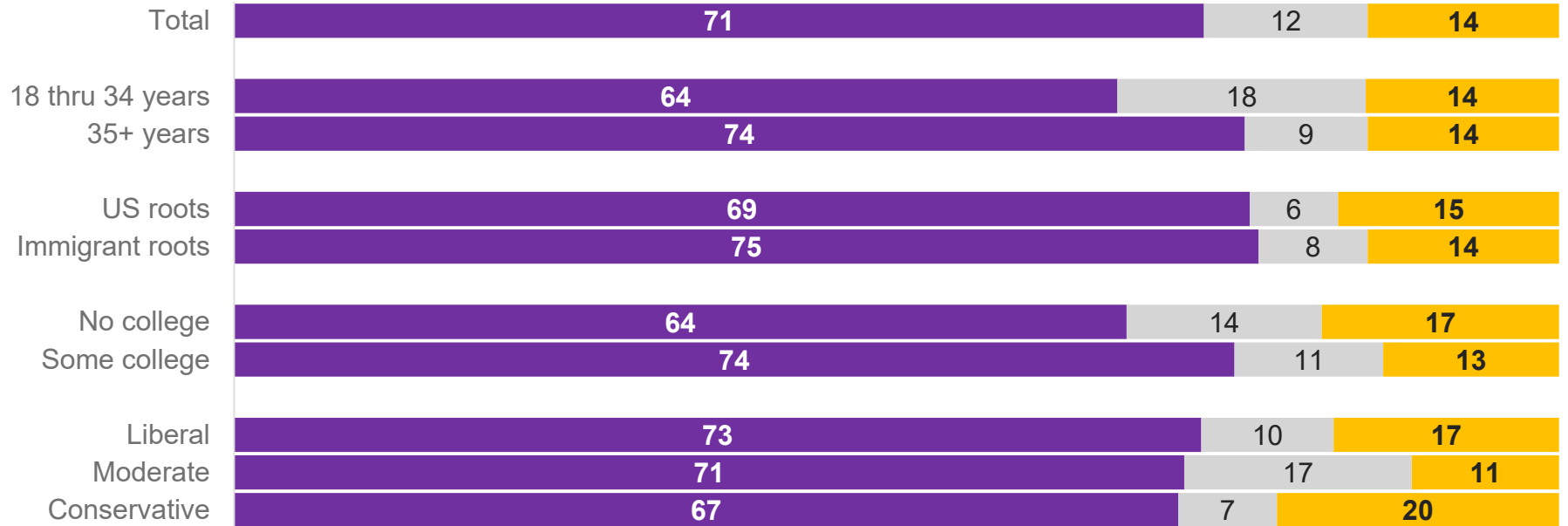


# Black Nevadans on Key Policies

# Black Nevadans support stricter gun laws

Do you agree or disagree with the following statement: Nevada should enact stricter gun laws.

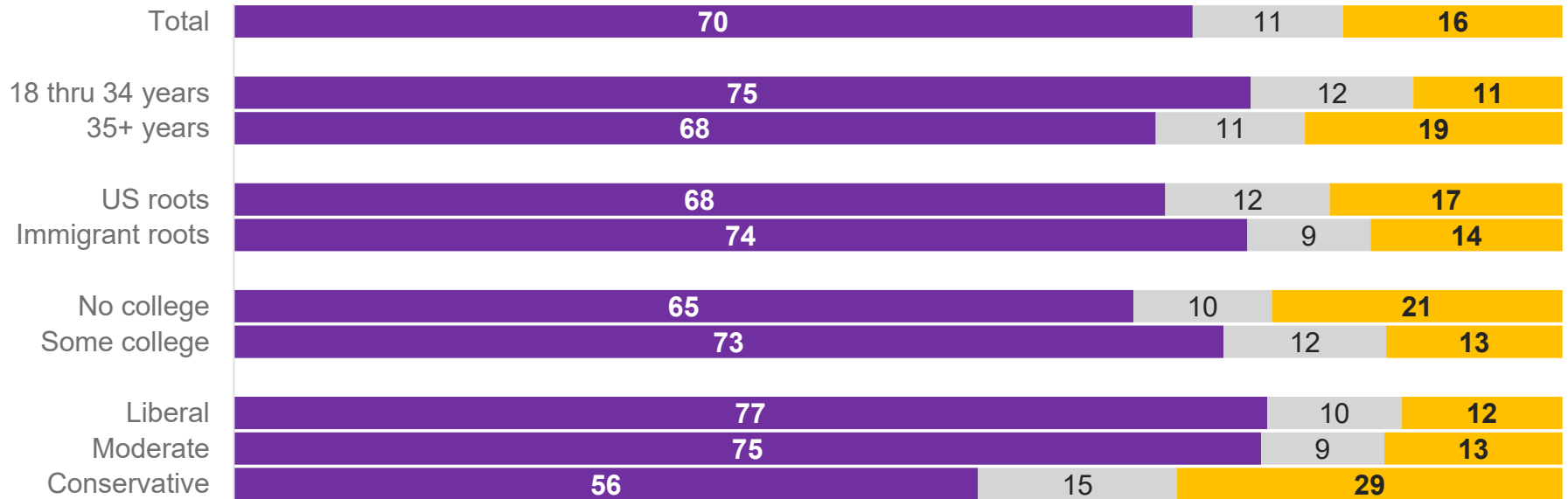
■ Total Agree ■ Neither Agree nor Disagree ■ Total Disagree



# Black Nevadans want social workers, not police, to respond to drug/mental health crises

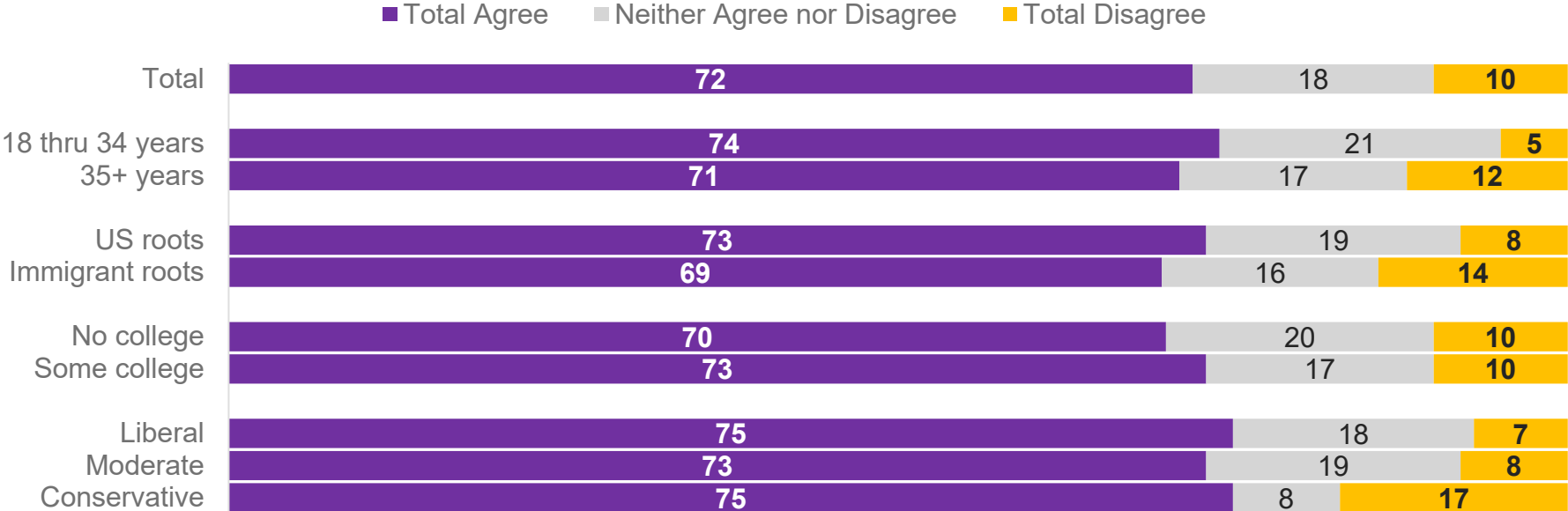
Nevada should send social workers and mental health professionals instead of police to respond to issues involving mental health or drug crises. This will get better services to people in need and free up police officers to address serious crimes and violence.

■ Total Agree   ■ Neither Agree nor Disagree   ■ Total Disagree



# Black Nevadans support voting rights for citizens in jail who are legally allowed to vote

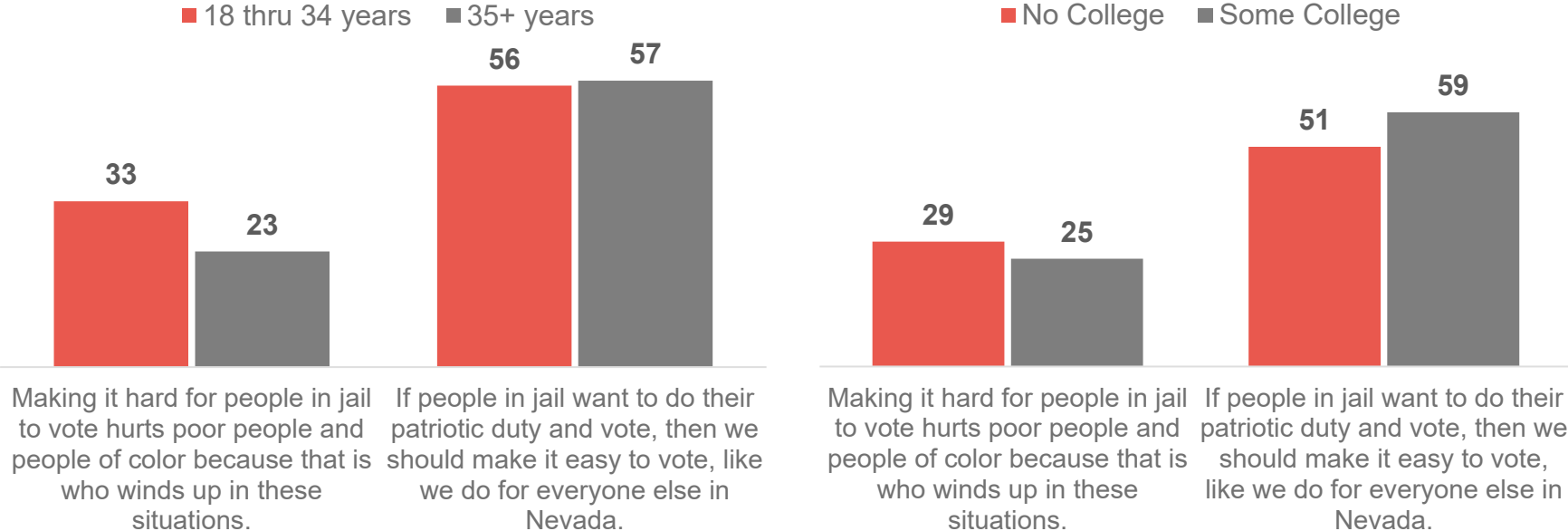
Nevada should pass a law to make sure that people in jail who are legally allowed to vote, are informed of their voting rights and provided an easy way to vote, similar to all other citizens.





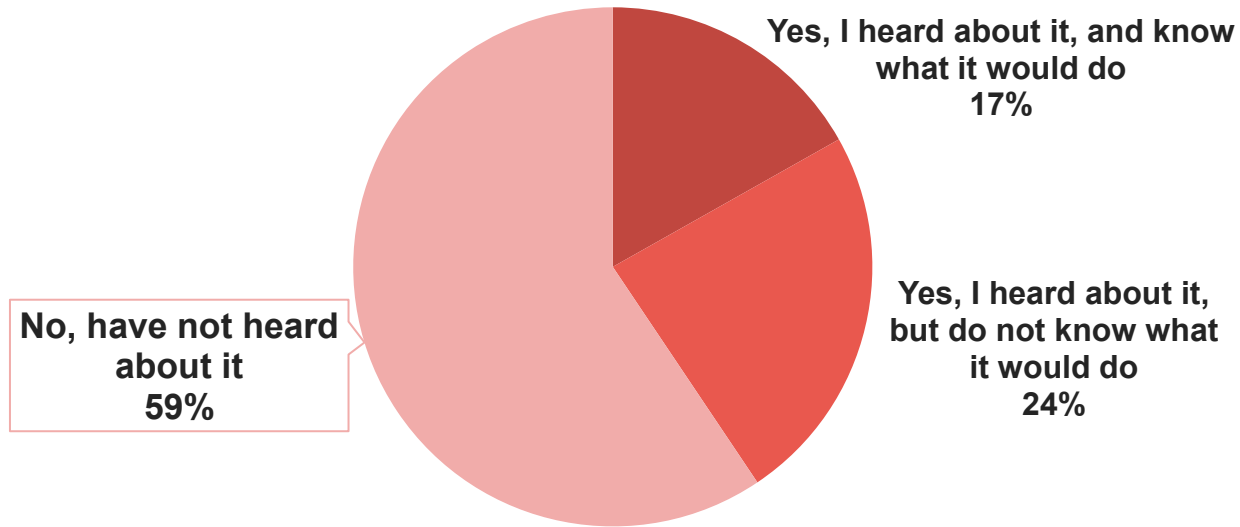
# Among Black Nevadans, a patriotic duty message is more effective than an anti-disparities message when arguing for voting rights for people in jail

Nevadans in jail for misdemeanors (minor offenses) or because they cannot afford bail have the legal right to vote. Which of these two statements is more powerful or convincing to get your support for a state law to make it easier for these people to vote.



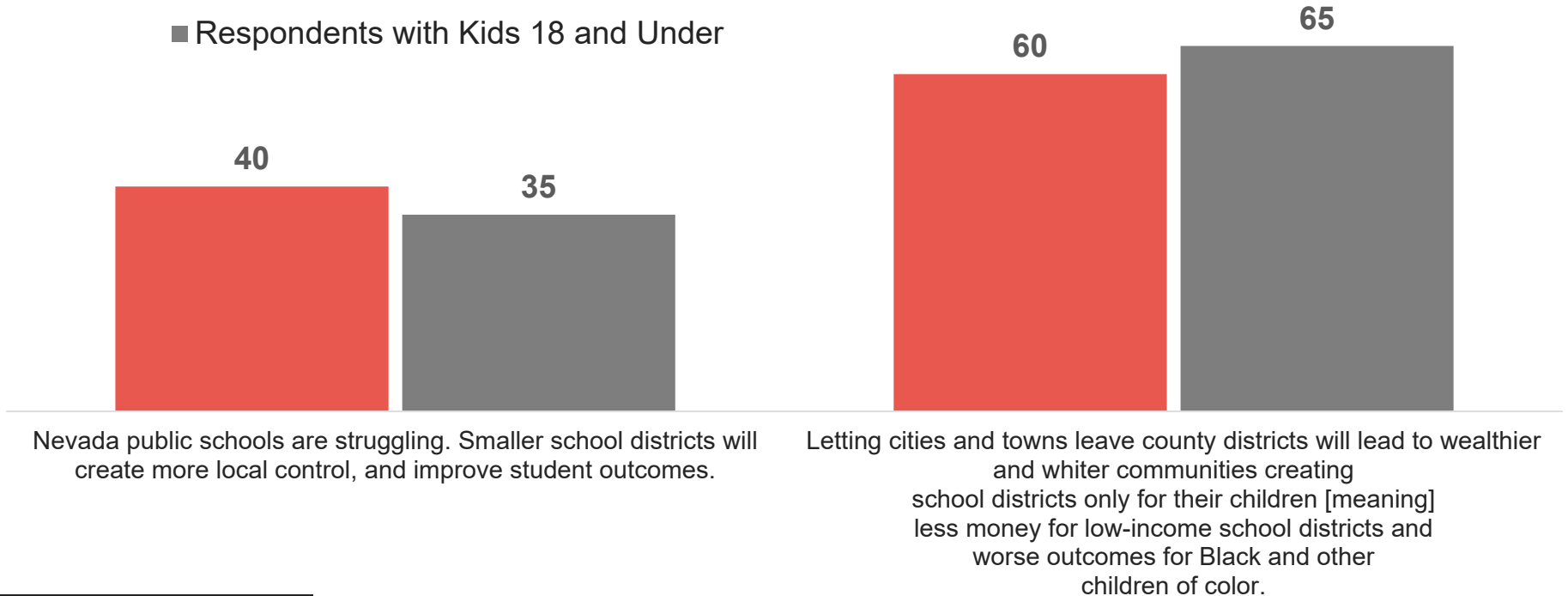
# Black voters largely do not know about the Community-Based School Districts Initiative

Have you heard of the Community-Based School Districts Initiative that may appear on the ballot here in Nevada in November 2024?



# Black Nevadans prefer message opposing the Community Based School District Initiative

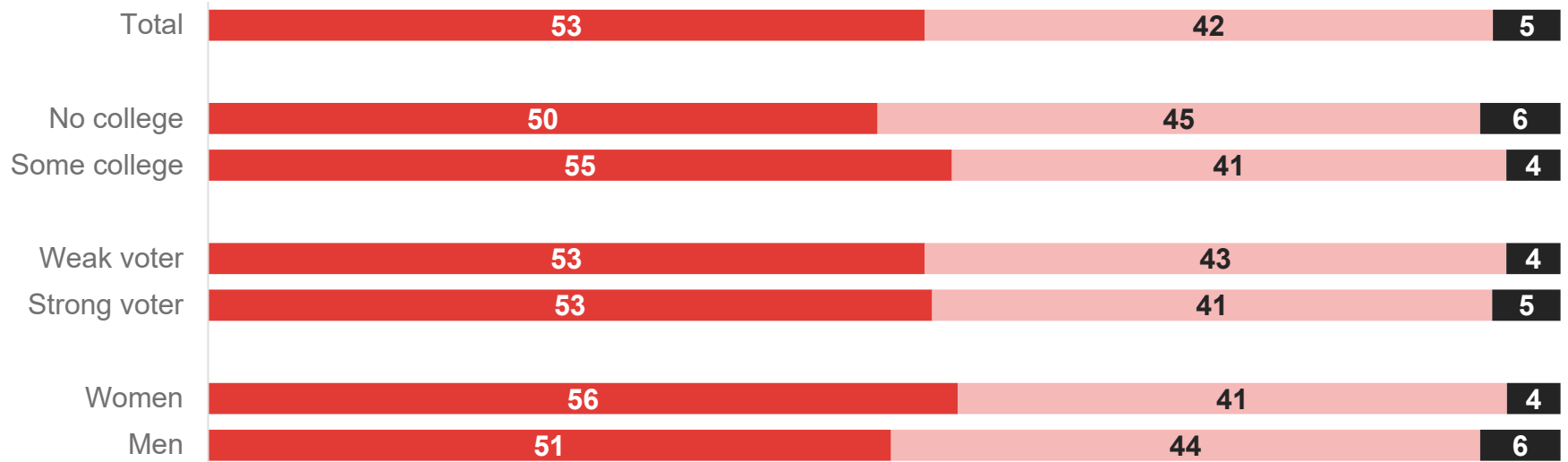
- Respondents with No Kids 18 and under
- Respondents with Kids 18 and Under



# Black Nevadans support keeping abortion legal

Which of the following comes closest to your own personal view on abortion?

- Personally support a woman's right to abortion, should be legal
- Personally against, but government should not prevent
- Personally believe abortion is wrong and should be illegal



# Legislative action: Increased abortion access & protections

Do you support or oppose the following ideas that the Nevada legislature is considering in 2023?

## Increasing access to abortion and protections for abortion rights in Nevada

■ Total support ■ Don't know ■ Total oppose



# Legislative action: Tuition reimbursement for women's health providers

Do you support or oppose the following ideas that the Nevada legislature is considering in 2023?

**Tuition reimbursement for students studying to become medical professionals working on women's health, including reproductive health and abortion**

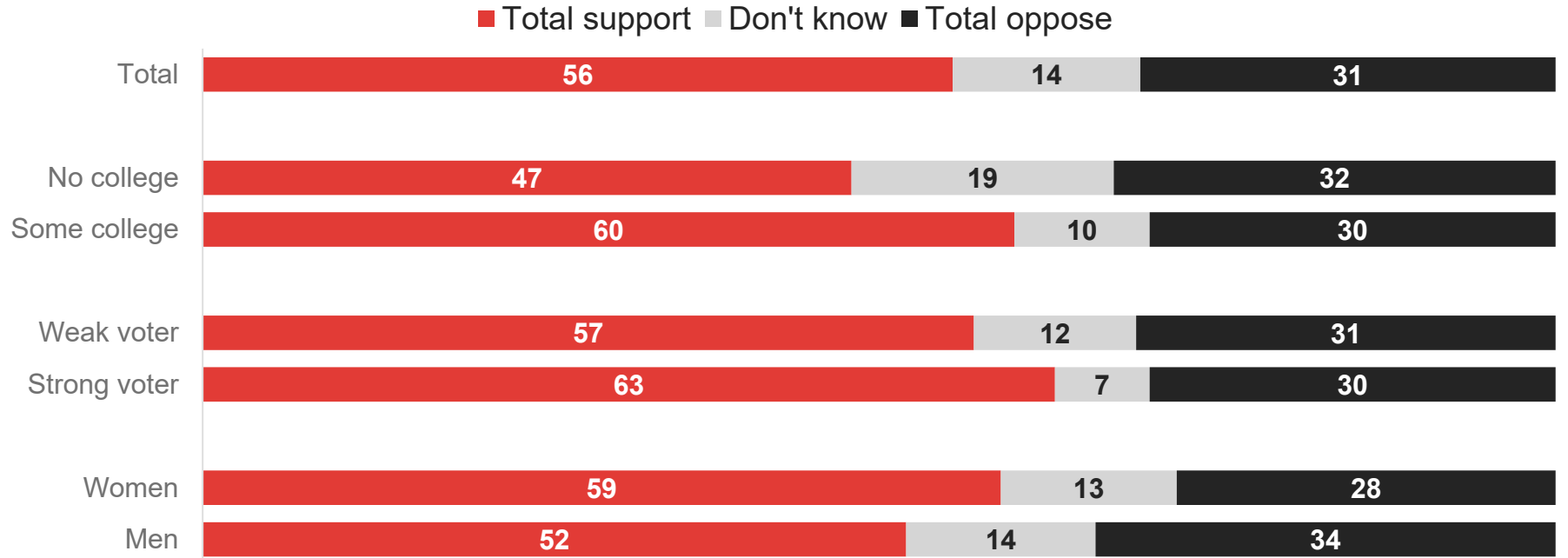
■ Total support ■ Don't know ■ Total oppose



# Legislative action: limit “Crisis Pregnancy Centers”

Do you support or oppose the following ideas that the Nevada legislature is considering in 2023?

**Putting limits on “Crisis Pregnancy Centers” that try to convince women to not have abortions, often without letting women know that they are not actual medical facilities.**

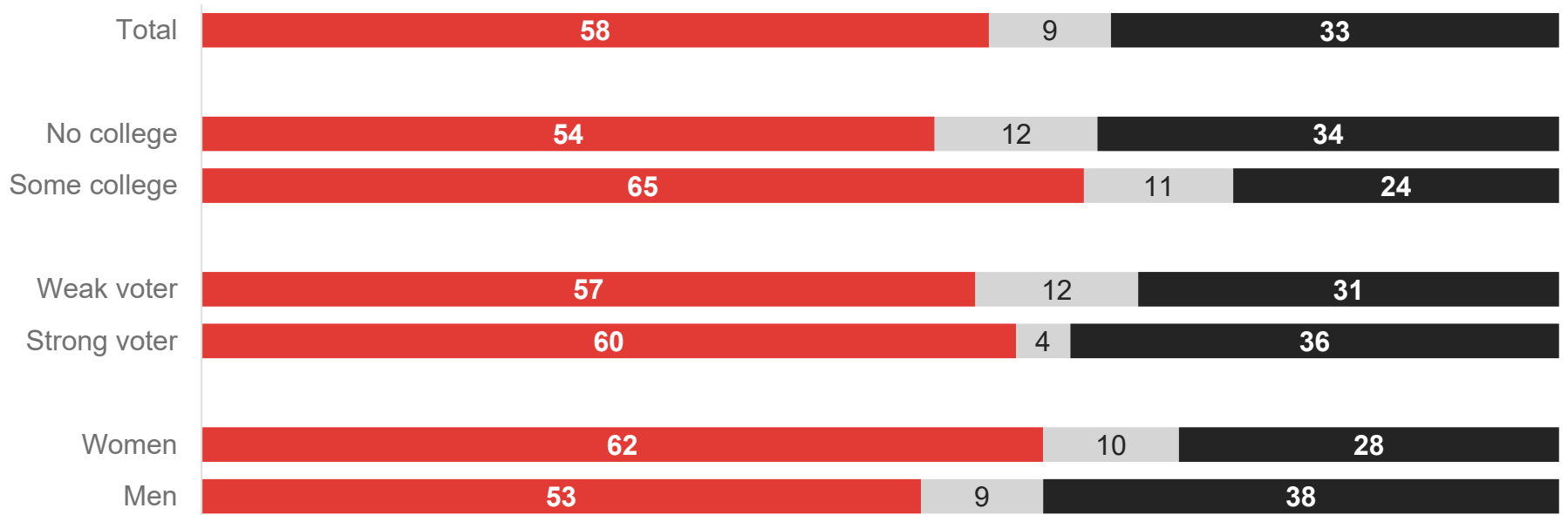


# Legislative Action: State helps pay for abortions when insurance doesn't

Do you support or oppose the following ideas that the Nevada legislature is considering in 2023?

**Nevada helping to pay medical costs for abortion that are not covered by insurance.**

■ Total support ■ Don't know ■ Total oppose



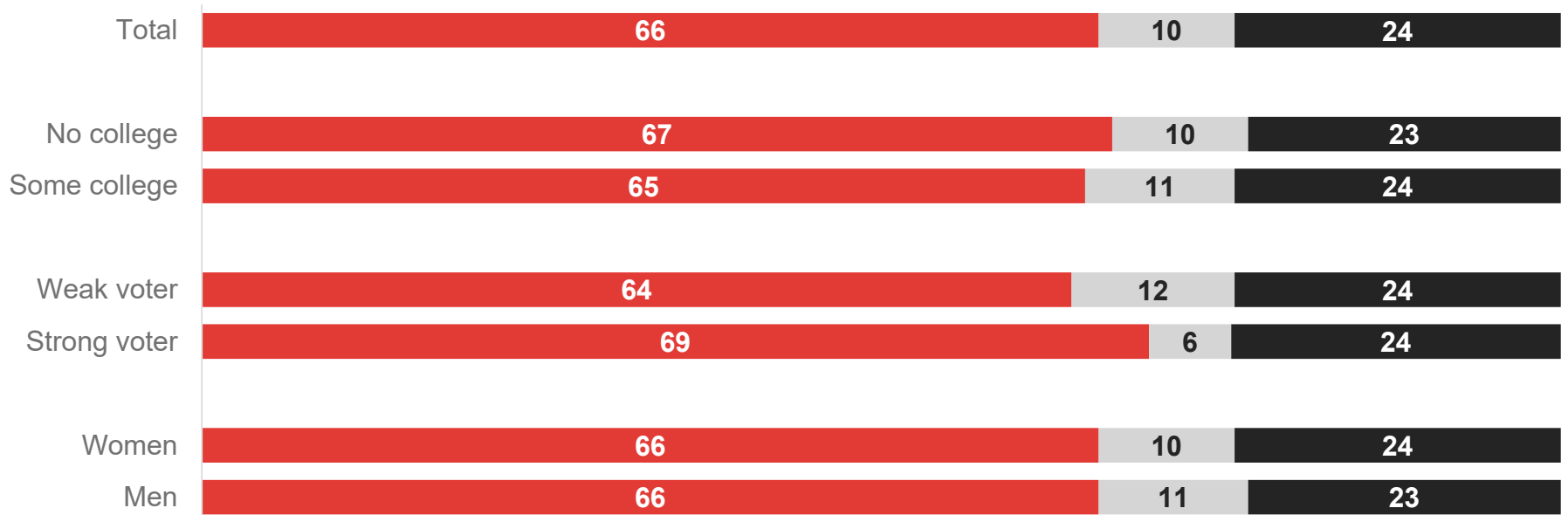


# Legislative Action: Require health insurance to cover abortion

Do you support or oppose the following ideas that the Nevada legislature is considering in 2023?

**Requiring health insurance companies to cover the cost of abortion.**

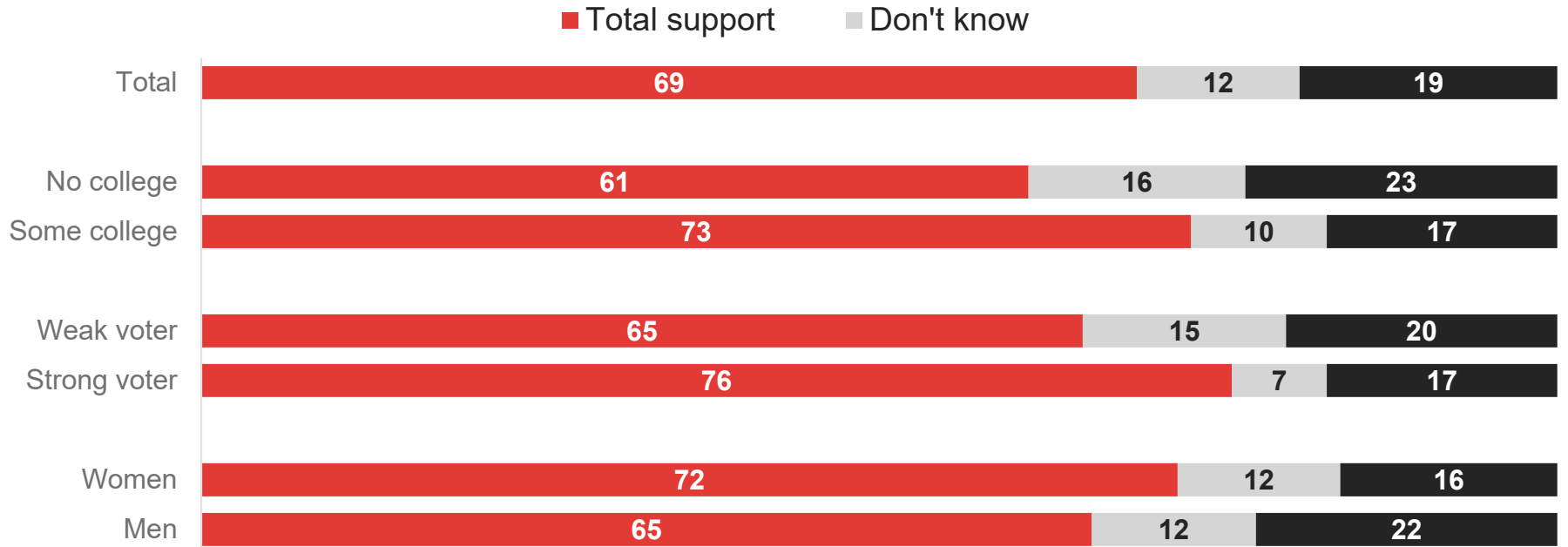
■ Total support ■ Don't know ■ Total oppose



# Legislative action: protect women & doctors against other states

Do you support or oppose the following ideas that the Nevada legislature is considering in 2023?

**Nevada not enforcing any legal or criminal action taken by another state against women who have had abortions or medical professionals that provide abortion services.**



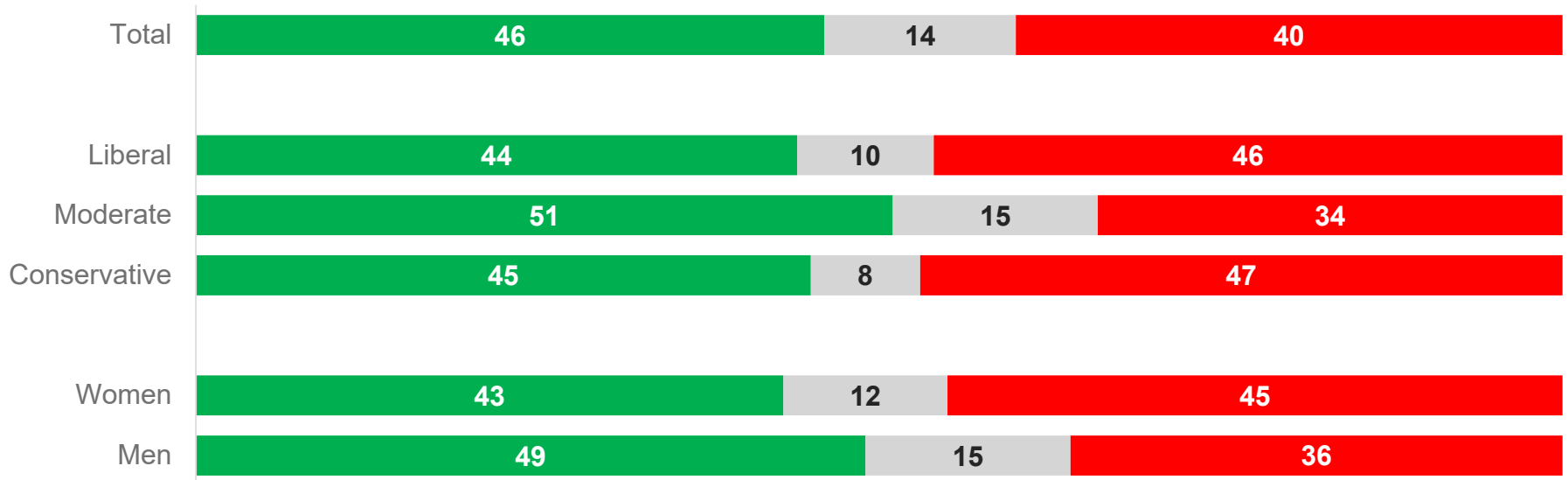
# Black Nevadans on Revenue Strategies

# Charging sales tax for professional services

Do you support or oppose each of the following ideas to raise state revenue?

**Charge sales taxes for professional services (like consulting or janitorial services) the same way sales are taxed for physical items (like clothes, computers, or furniture).**

■ Total support ■ Don't know ■ Total oppose

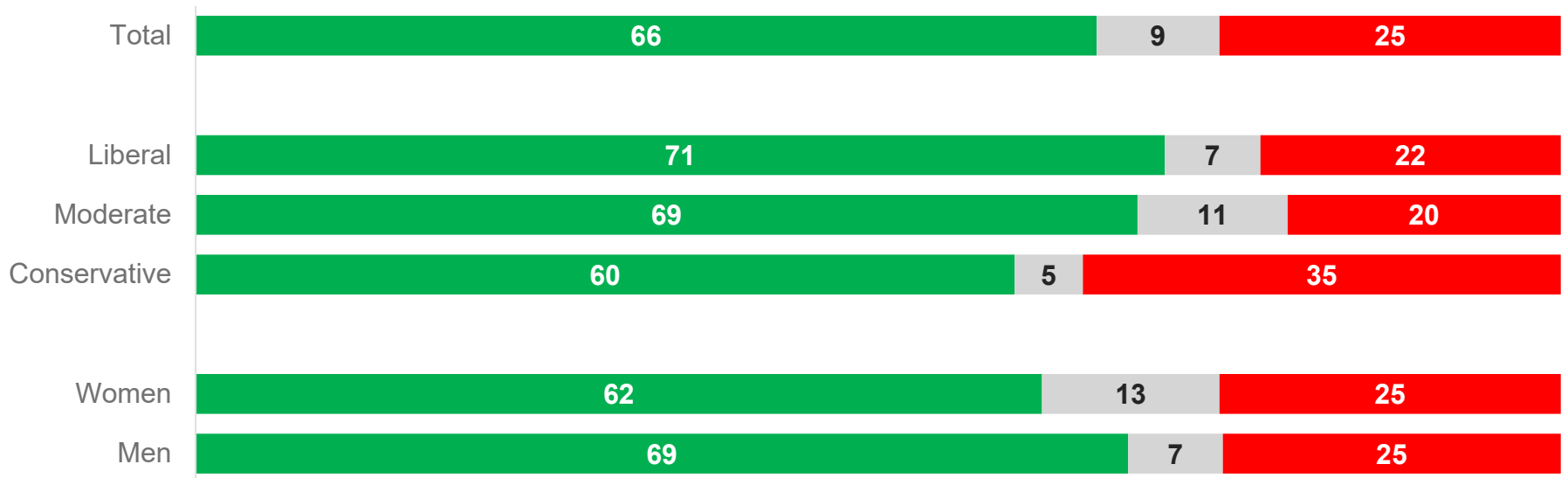


# Require out-of-state companies to collect sales tax

Do you support or oppose each of the following ideas to raise state revenue?

**Require out of state companies selling products to Nevadans online to collect sales tax, the same as Nevada companies are required to do.**

■ Total support ■ Don't know ■ Total oppose

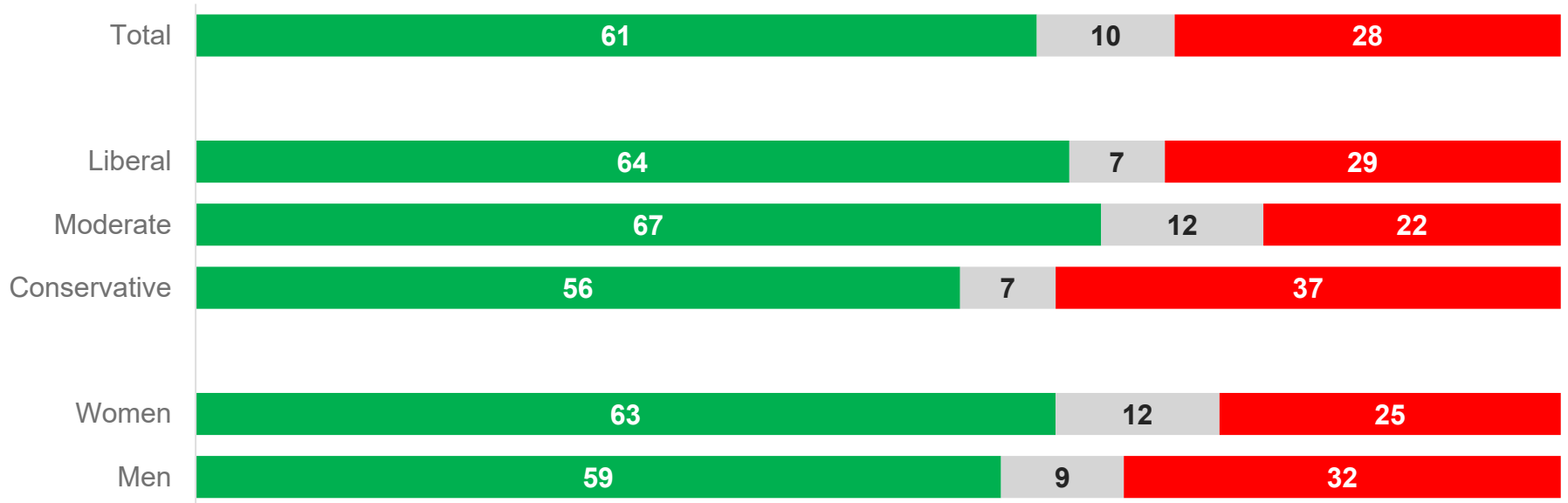


# Create inheritance tax for wealthy individuals

Do you support or oppose each of the following ideas to raise state revenue?

**Tax wealthy individuals when they pass on their wealth through an inheritance or estate.**

■ Total support ■ Don't know ■ Total oppose

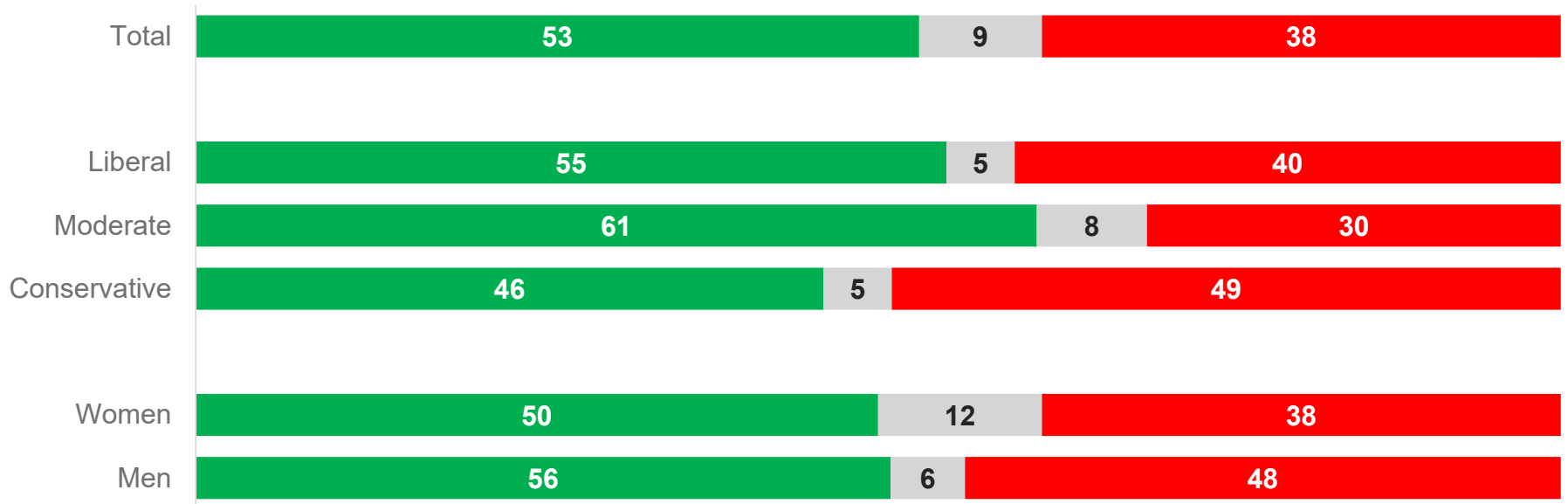


# Capital gains tax

Do you support or oppose each of the following ideas to raise state revenue?

**Tax the income (money) people make on their stock portfolios, called a capital gains tax.**

■ Total support ■ Don't know ■ Total oppose



# Thank You

Analysis Completed By

**Henry Fernandez – [Henry@AfricanAmericanResearch.us](mailto:Henry@AfricanAmericanResearch.us)**

**Ray Block Jr. – [Ray@AfricanAmericanResearch.us](mailto:Ray@AfricanAmericanResearch.us)**