

SUMMER 2022  
POLL FOR THE ACLU OF COLORADO

PRESENTATION SEPTEMBER 13, 2022

# About the survey

- Sample includes 1,223 Colorado residents.
- 95% of those interviewed are Colorado registered voters and 5% were not registered when taking the poll, in recognition that voter registration can occur up to election day in Colorado (or 8 days prior online/by mail).
- The poll oversampled African Americans (n=375) and Latinos (n=375).
- The blended phone and online poll has a margin of error of +/- 2.8% for the full sample, +/- 5.1% for the Black and Latino oversamples, and +/- 4.9% for White voters.
- The poll was conducted from August 11-26, 2022.

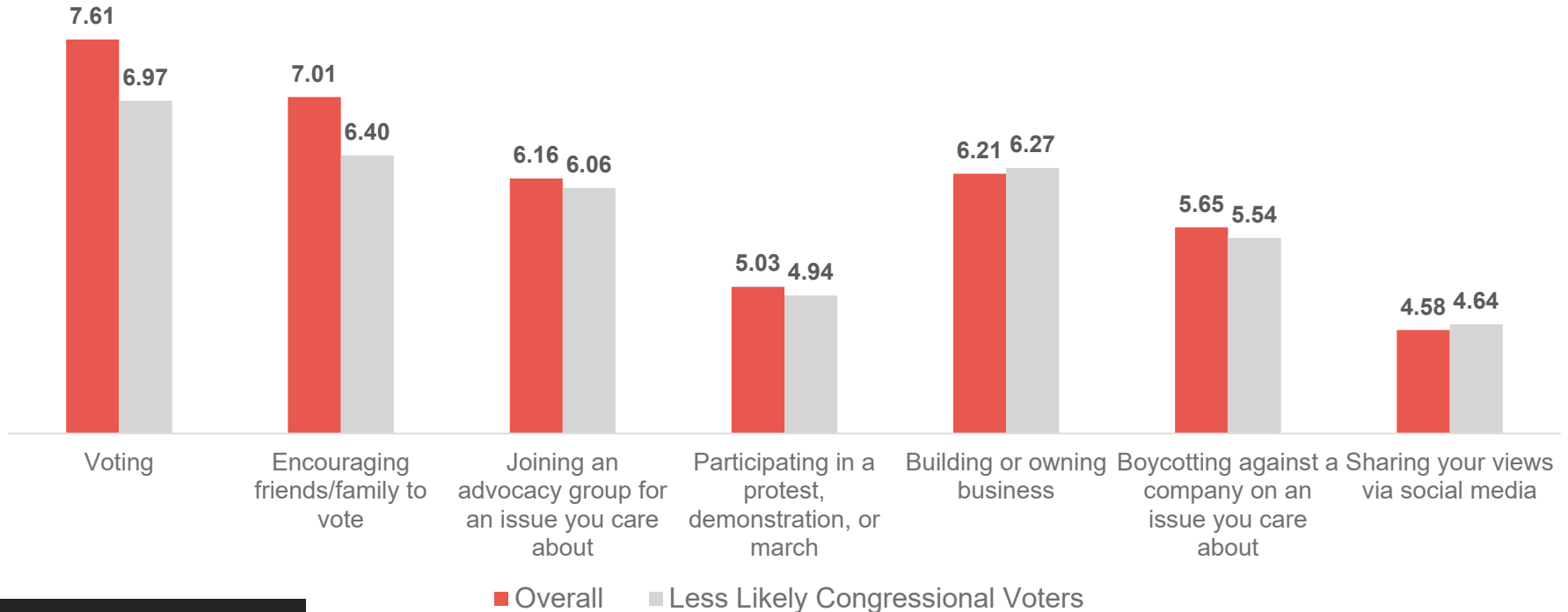
# Key Takeaways

- Coloradans see voting as an essential element of making change and believe voting in statewide elections is useful to correct for recent problems at the federal level but have concerns about whether elected officials will look out for people like them.
- Bi-partisan support for civil rights priority issues, with majorities supporting the affordable housing ballot measure, pro-immigrant policies, reducing mass incarceration, and ensuring public schools provide a safe environment for LGBTQ students and education on the history of racial discrimination in America.
- Coloradans see state leadership as a corrective for federal shortcomings. School teachers and college professors are trusted messengers. For Black and Latino Coloradans, Black and Latino elected officials are highly trusted.

# How Coloradans Feel About Voting, Politicians and Politics

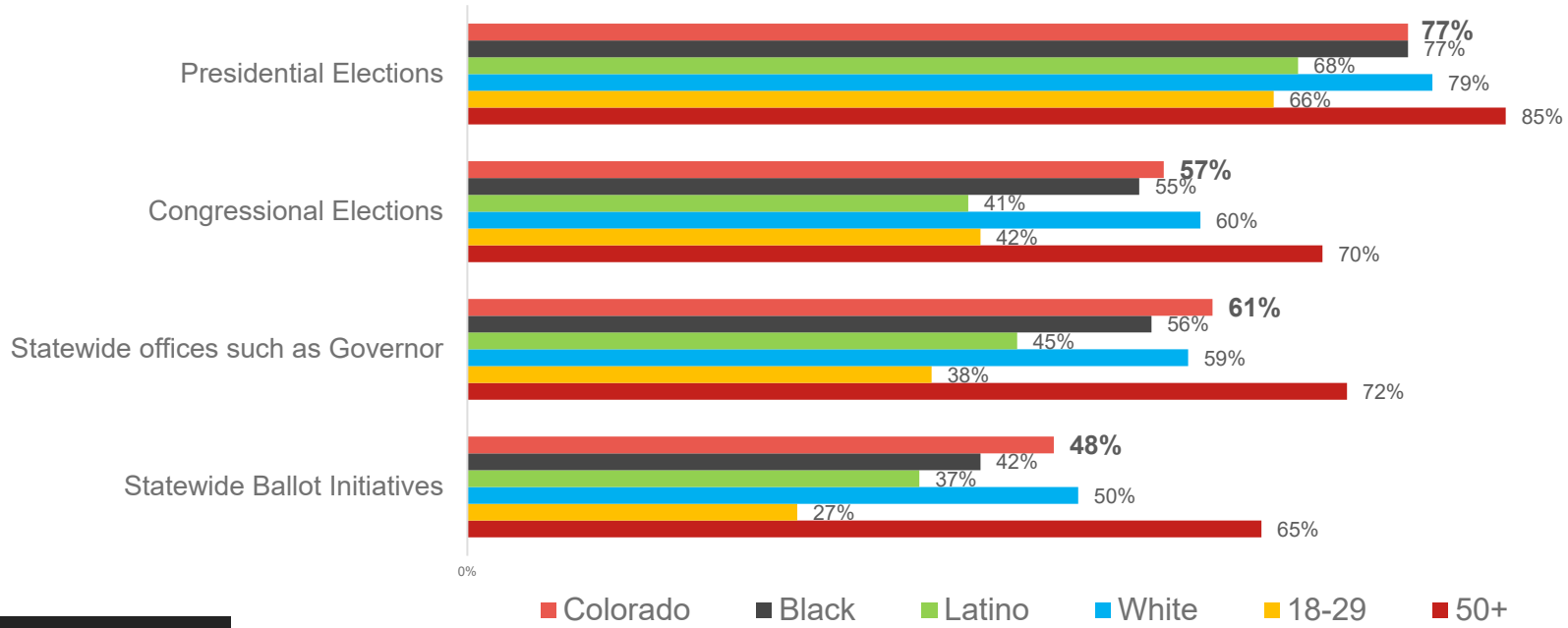
# Colorado Residents View Voting as Important for Making Change

Q: If you wanted to change something you do not like in America, how effective do you think each of the following activities are at achieving change? Rate each on a scale of 1 to 10, where 1 means “not at all effective” and 10 means “highly effective”



# People of Color & Young: Less Likely Voters in non-Presidential Elections

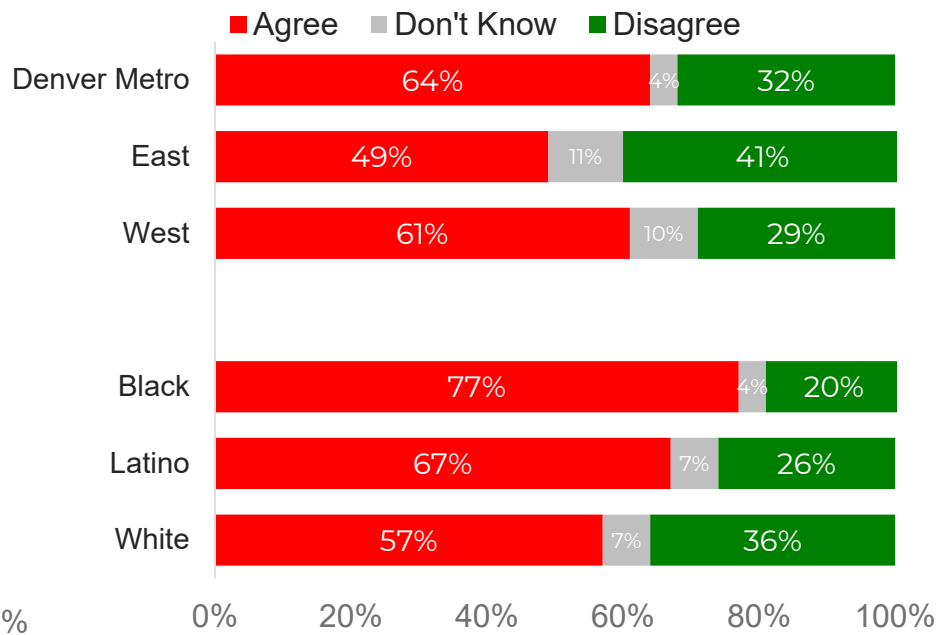
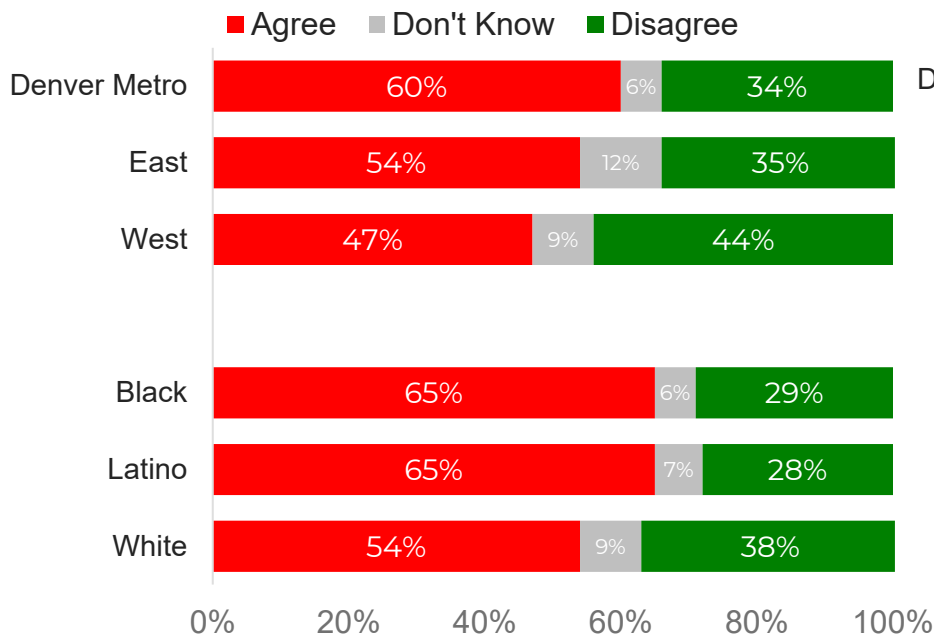
Q: For each of the following kinds of elections, please tell us whether you vote always, most of the time, only sometimes, or never. (Percent who report “always” voting)



# Colorado Residents Have Concerns About Whether Politicians Look Out For People Like Them And Address Key Issues Like Racism

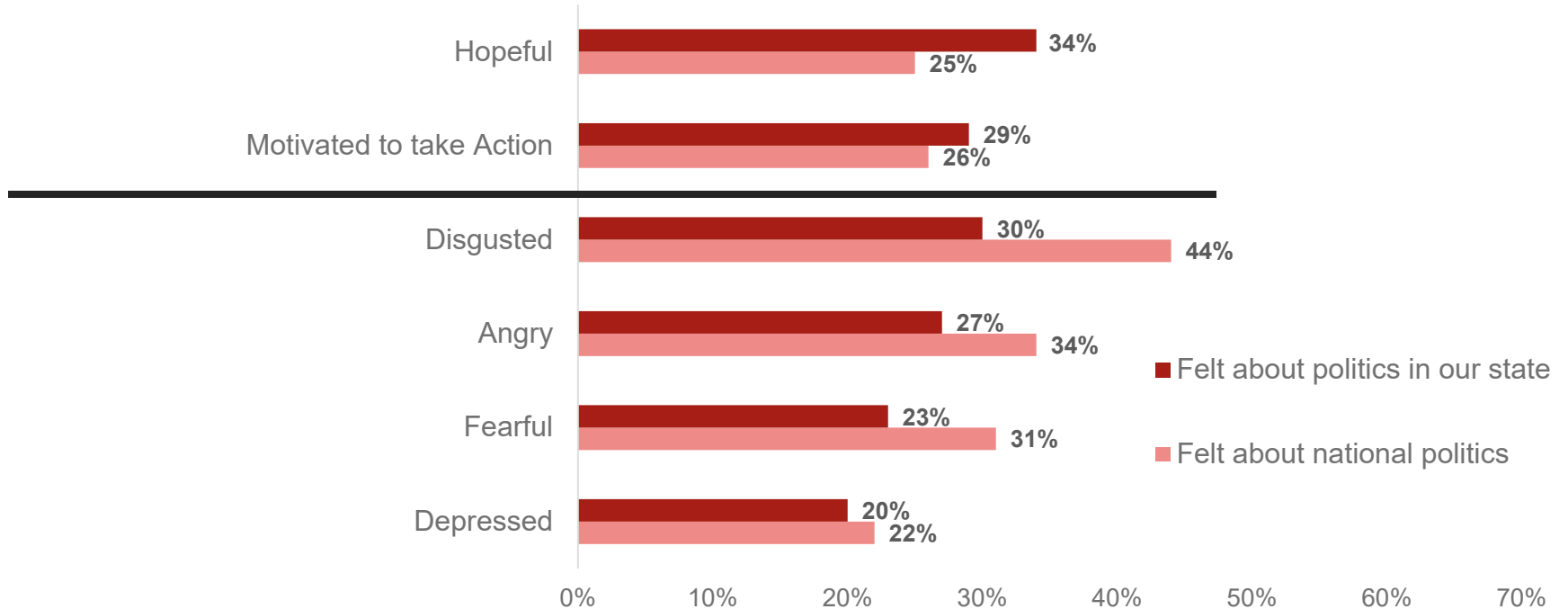
**Q:** Politicians and the people running for office seem unlikely to look out for people like me and my community.

**Q:** Elected officials are not doing enough to push back against racism and discrimination.



# More Positive Feelings Toward Colorado Politics Than Federal Politics

**Q:** Below is a list of feelings some people have about national/state politics. Over the past year . . .





Coloradans Top Issues  
and Responses on Housing Affordability, Homelessness,  
Immigrants, Criminal Justice,  
and LGBTQ Rights in Schools

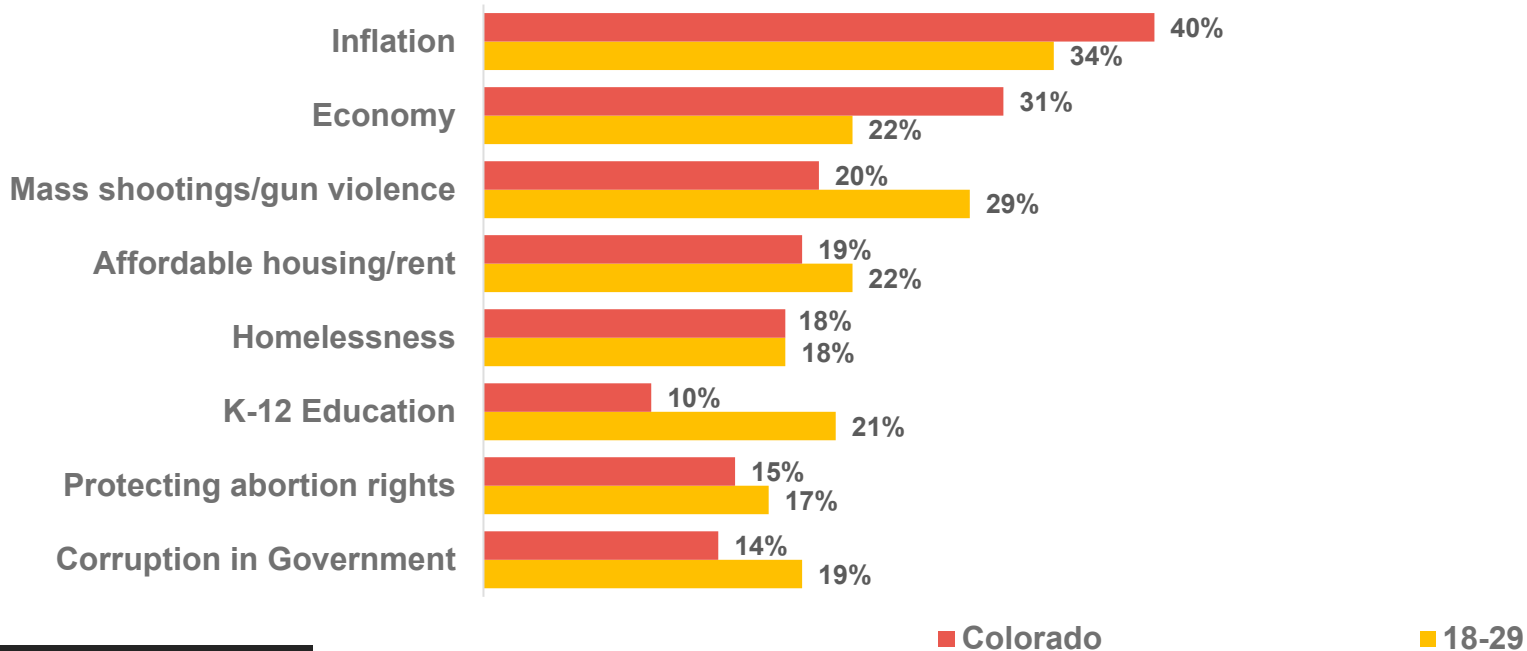
# Economic Issues Top Concerns Including Affordable Housing & Homelessness; Gun Violence & Civil Rights Also Break Through

**Q:** Thinking about the upcoming 2022 election in November, what are the most important issues facing your community that elected officials and candidates should address? Select up to three issues (out of 22 options - top responses shown).

	Colorado	Black	Latino	White
<b>Inflation/rising cost of living</b>	<b>40%</b>	<b>39%</b>	<b>35%</b>	<b>41%</b>
<b>The Economy</b>	<b>31%</b>	<b>25%</b>	<b>29%</b>	<b>32%</b>
Mass Shootings & Gun Violence	20%	<b>25%</b>	<b>21%</b>	19%
<b>Affordable Housing/Rent</b>	19%	16%	15%	19%
<b>Homelessness</b>	18%	<b>23%</b>	<b>24%</b>	16%
Health Care	17%	14%	14%	18%
Crime	17%	7%	13%	<b>17%</b>
Protecting Abortion Rights	15%	9%	12%	16%
Racism & Discrimination	15%	<b>24%</b>	18%	14%
Corruption in Government	14%	10%	17%	14%
Climate Change	11%	3%	5%	<b>12%</b>
K-12 Education	10%	<b>22%</b>	13%	8%

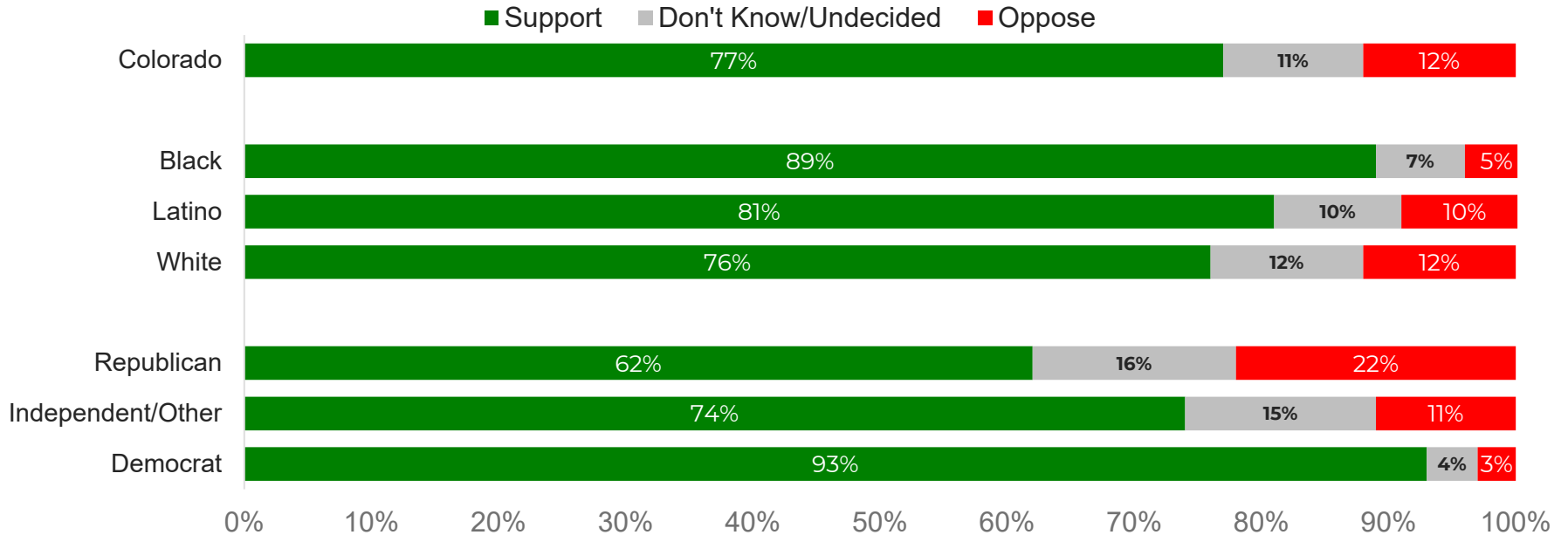
# Young voters: Concerned about guns, rent, housing, education

**Q:** Thinking about the upcoming 2022 election in November, what are the most important issues facing your community that elected officials and candidates should address? Select up to three issues.



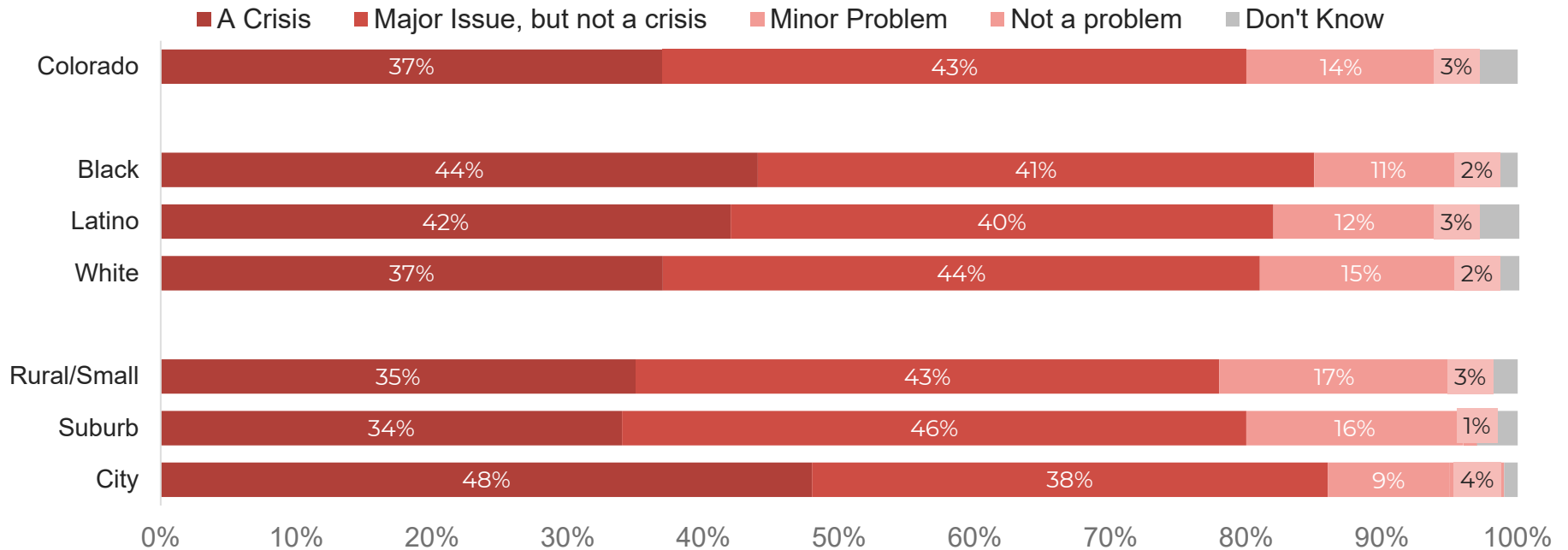
# Colorado Residents Overwhelmingly Support The Housing Ballot Initiative

**Q:** Colorado voters will vote on an affordable housing ballot measure that would allocate more state funding to build affordable housing and support affordable homeownership. Do you support or oppose the affordable housing ballot measure? (Total Support and Total Oppose)



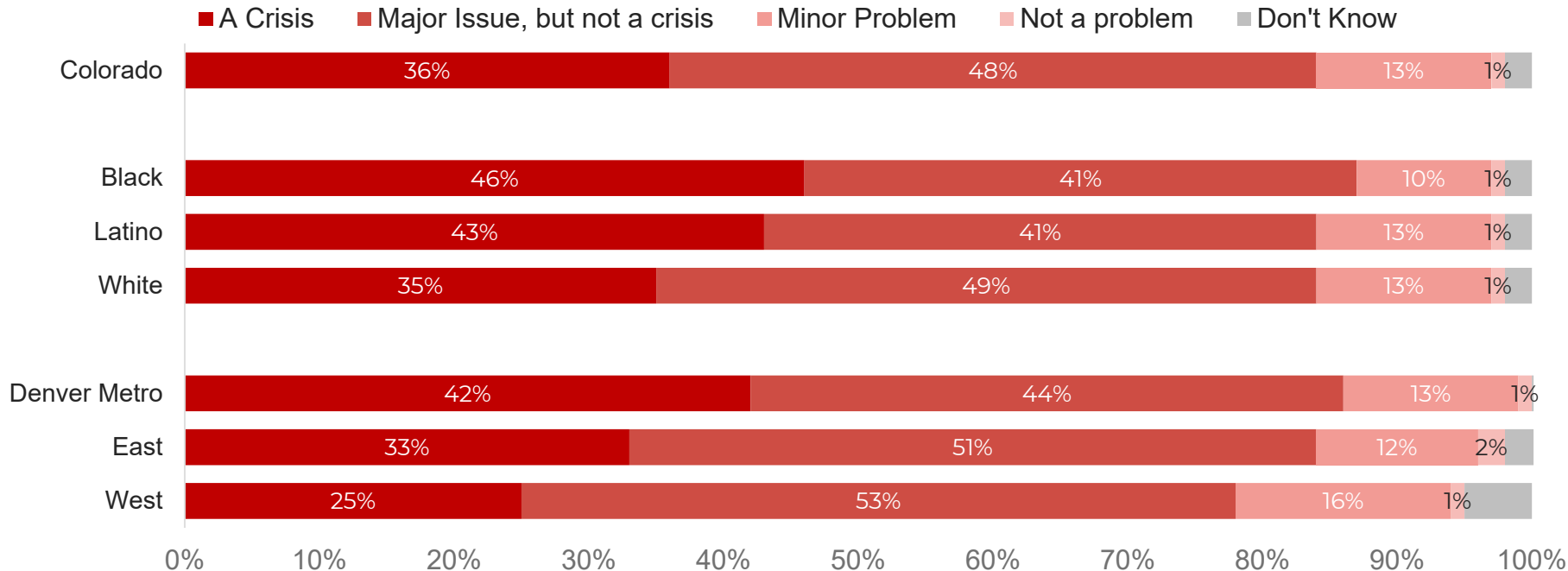
# Coloradans Call Housing Affordability a Crisis or Major Issue

Q: Thinking about housing in Colorado, how big of an issue do you think the cost and affordability of housing is here in Colorado?



# Coloradans also see Homelessness as a Crisis or Major Issue

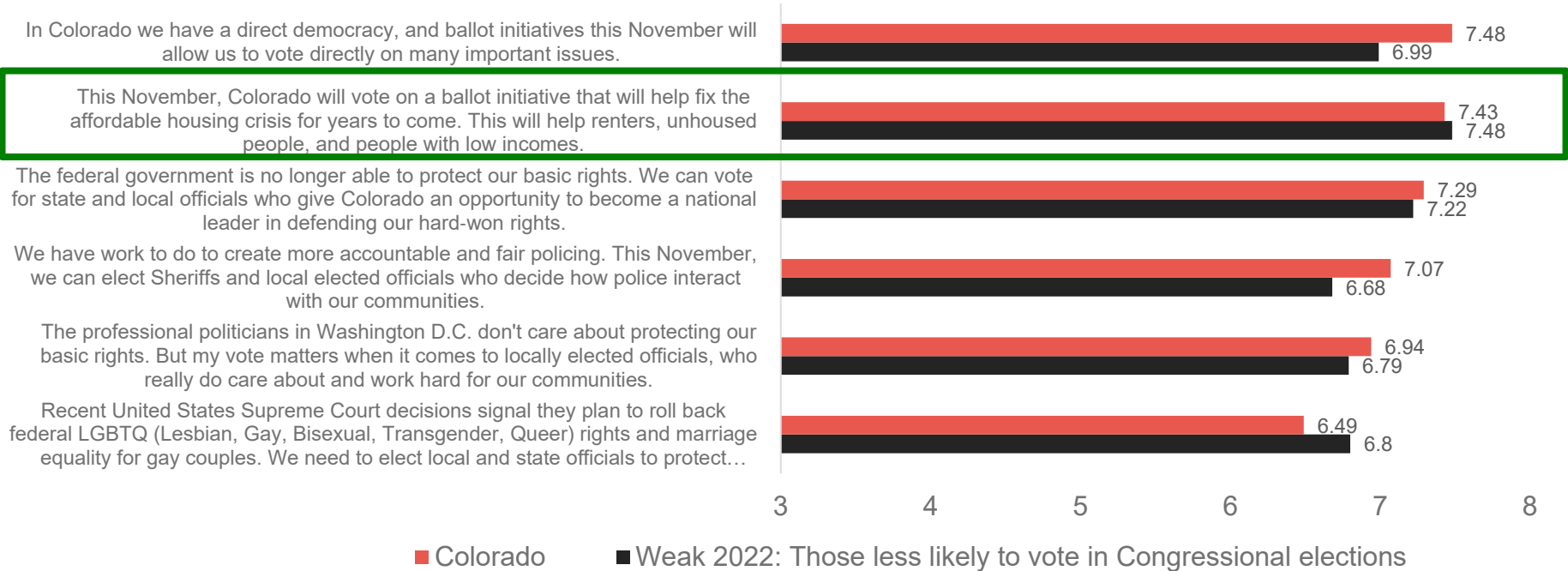
Q: How big of an issue do you think homelessness is in Colorado?



# Direct Democracy & Housing Ballot Initiative

## Encourage Voting, Even for those Less Likely to Vote

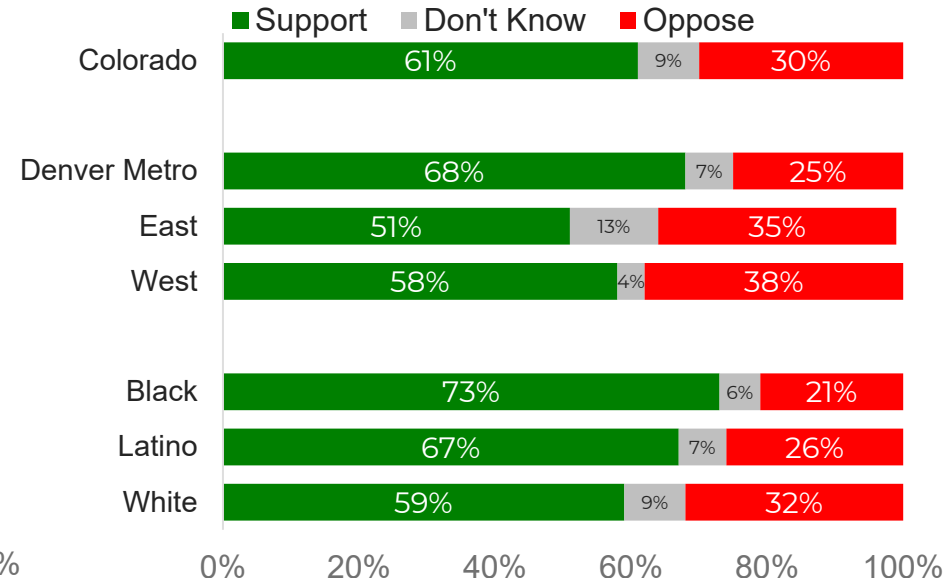
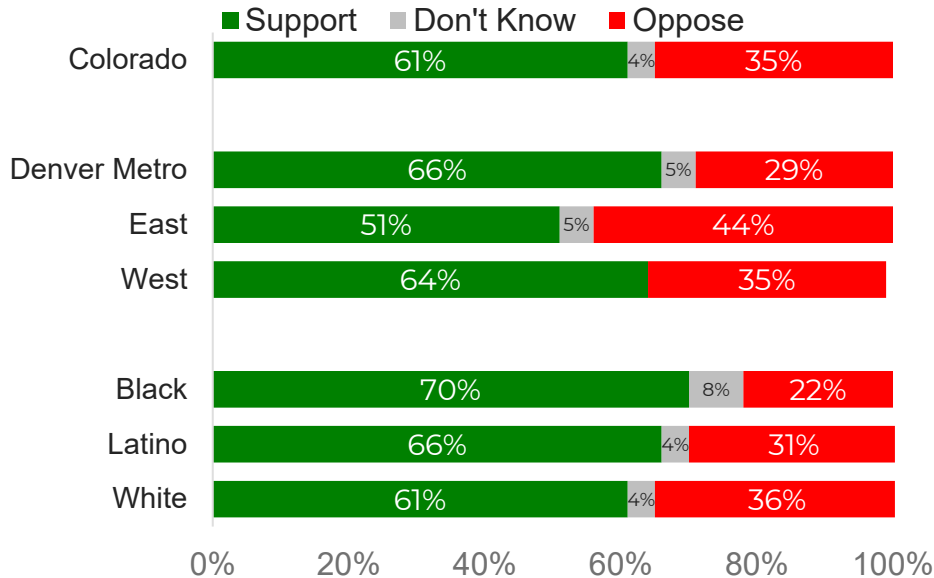
**Q:** Please score each of the following from 1 to 10, where "1" means it does not persuade you to vote, and "10" means it is extremely persuasive in encouraging you to vote. (Mean reported)



# Colorado Residents Support State Efforts That Protect Immigrant Rights

**Q:** Colorado has become a leader in ensuring immigrants can fully participate in our communities. This includes state laws that allow undocumented immigrants access to driver's licenses and in-state tuition to Colorado community colleges and universities. Do you support or oppose Colorado taking these types of actions?

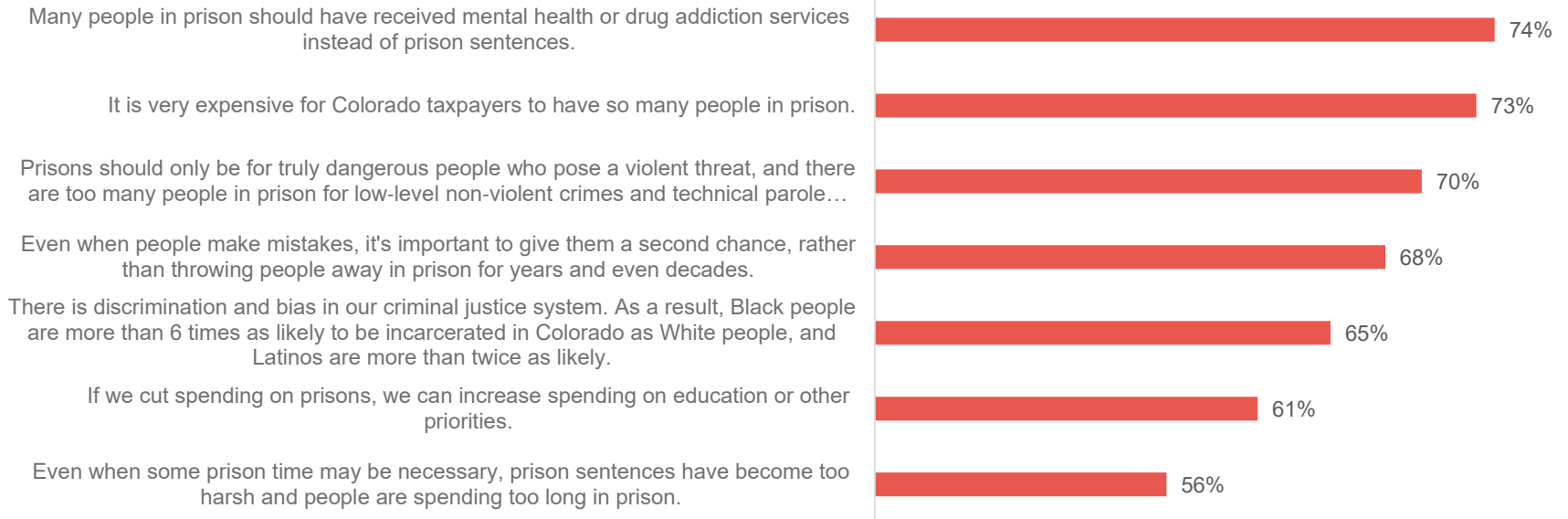
**Q:** Colorado has been a leader in ensuring undocumented immigrants can interact with local courts and law enforcement without worrying that it will affect their immigration status... has a law making clear local law enforcement cannot arrest or stop a person merely on suspicions of a violation of civil federal immigration laws. Do you support or oppose Colorado taking these types of actions?





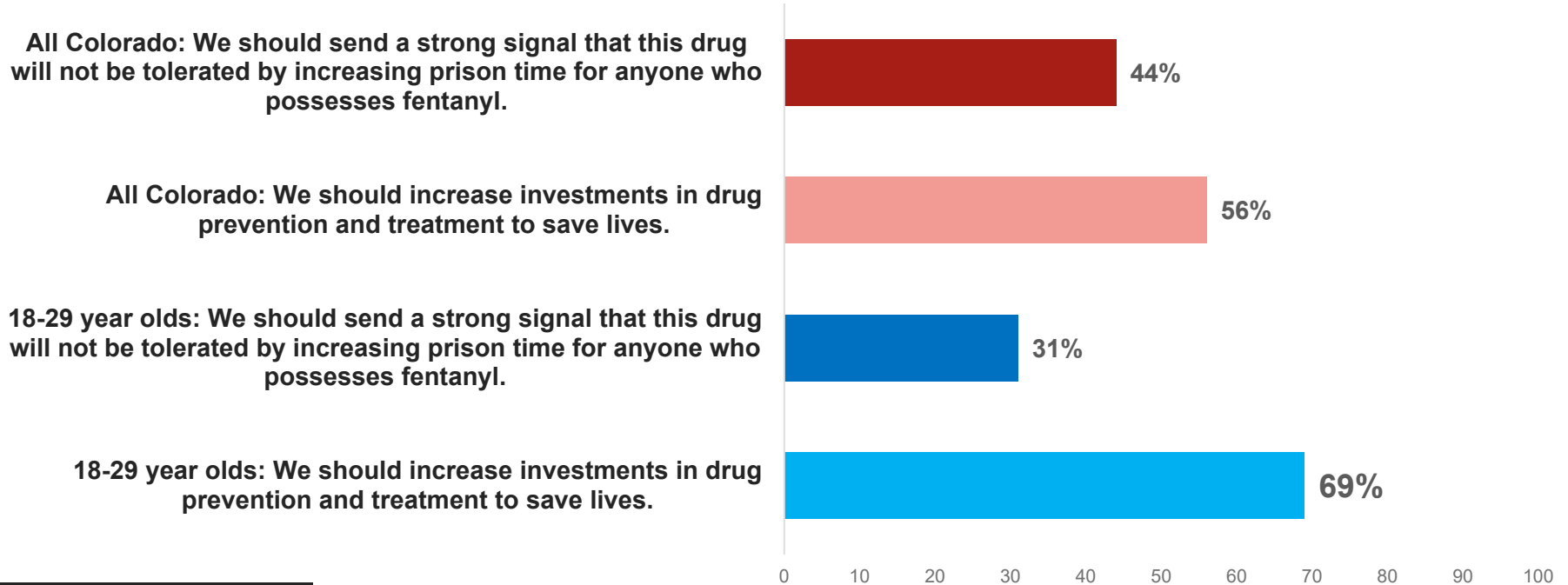
# Majorities Agree with Arguments for Reducing Prison Population

**Q:** How much do you agree or disagree with each of the following reasons to reduce the number of people in prison?  
(Percent who agree reported)



# Coloradans Favor Drug Treatment Over Incarceration, Especially Young Adults

**Q:** Which of the following statements is closer to your opinion about how to deal with the increase of fentanyl, a highly addictive and dangerous drug in our communities, and the tragic deaths it has caused?



# Coloradans Support Maintaining Diverse Schools That Protect LGBTQ & POC Students and Teach Accurate US History

**Q:** How much do you agree or disagree with each of the following reasons to reduce the number of people in prison?  
(Percent who agree reported)

Lesbian, Gay, Bisexual, Transgender and Queer (LGBTQ) students should feel safe in our schools. They should be free from bullying and the school administration should ensure that students, teachers, and school staff treat them with respect.

85%

We should teach the complete and accurate history of racial discrimination in the United States, even if it makes some people uncomfortable.

82%

We need to do more to create a welcoming environment in our K-12 schools. All students should have teachers and administrators who respect their racial and gender identities.

82%

School staff and leadership teams should reflect the diversity of the students they're responsible for serving.

77%

0%

100%

# What Messengers & Messages Engage Voters?

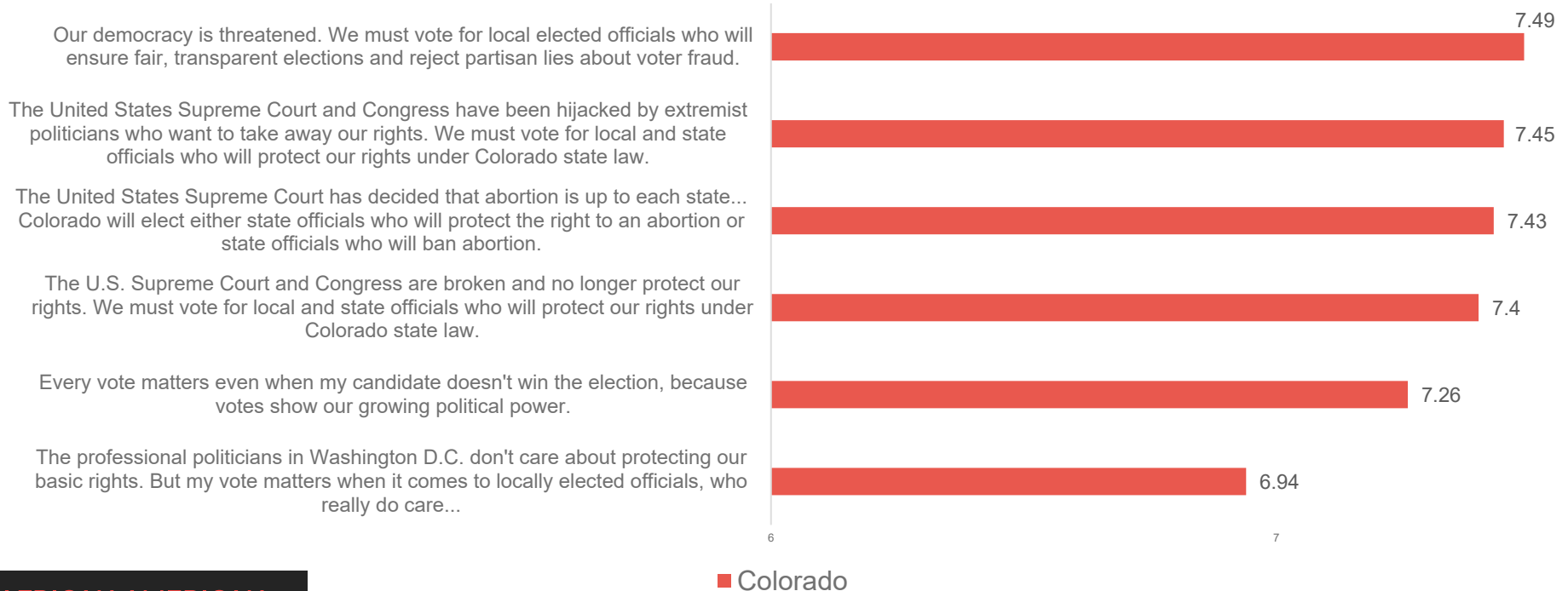
# Messages That Describe Historic Fight for Voting Rights Perform Well with All Races/Ethnicities as a Reason to Vote Now

**Q:** Please score each of the following from 1 to 10, where "1" means it does not persuade you to vote, and "10" means it is extremely persuasive in encouraging you to vote. (Mean reported)

	Group response (1 to 10)	
Asked of <b>White</b> respondents: Community activists, women, and civil rights leaders fought for generations to gain the right to vote. We should honor that legacy by voting this November.	7.66	Works best with age 30 & over, 4-year degree, City residents and Liberals.
Asked of <b>Latino</b> respondents: <b>Latino</b> community activists, women, and civil rights leaders fought for generations to gain the right to vote. We should honor that legacy by voting this November.	7.73	Works well across the board, very well with upper income, and 4-year degree.
Asked of <b>Black</b> respondents: <b>Black</b> community activists, women, and civil rights leaders fought for generations to gain the right to vote. We should honor that legacy by voting this November.	8.12	Works very well across the board, strongest with women.

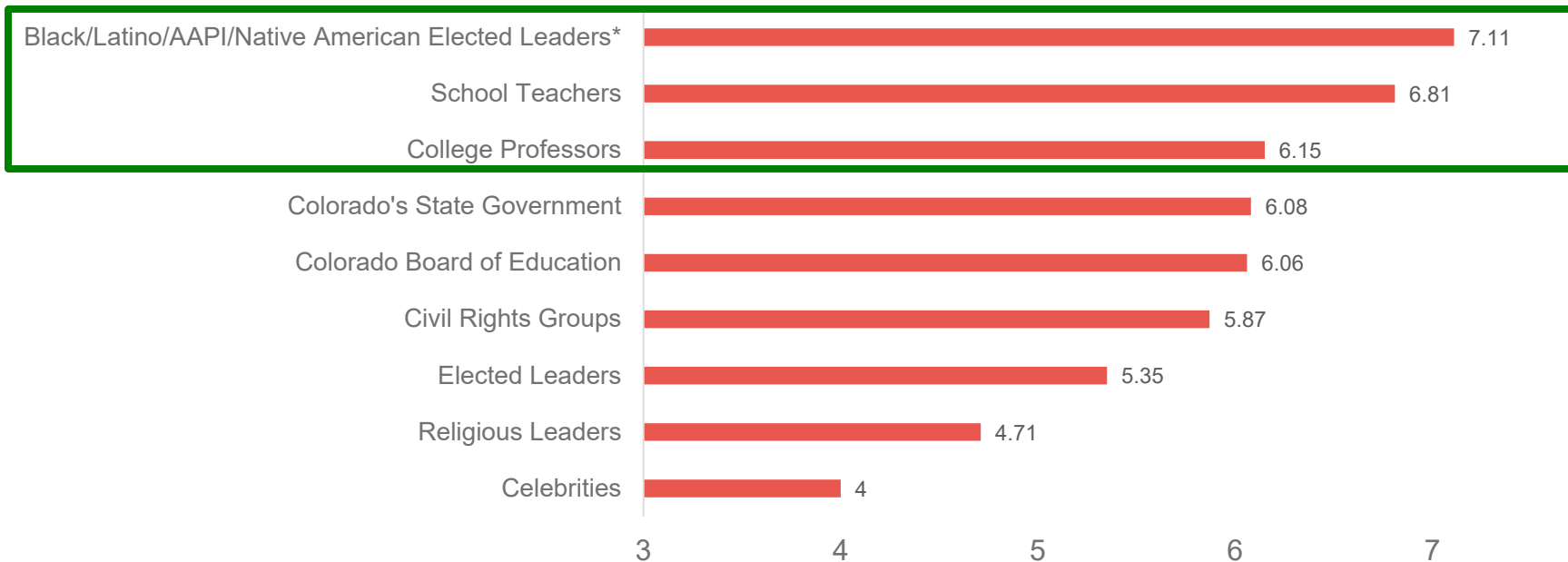
# Lift Up Voting in Colorado as Counter to DC Politics & Supreme Court

**Q:** Please score each of the following from 1 to 10, where "1" means it does not persuade you to vote, and "10" means it is extremely persuasive in encouraging you to vote. (Mean reported)



# Elected Leaders of Color, School Teachers, and College Professors Stand Out As Potential Messengers

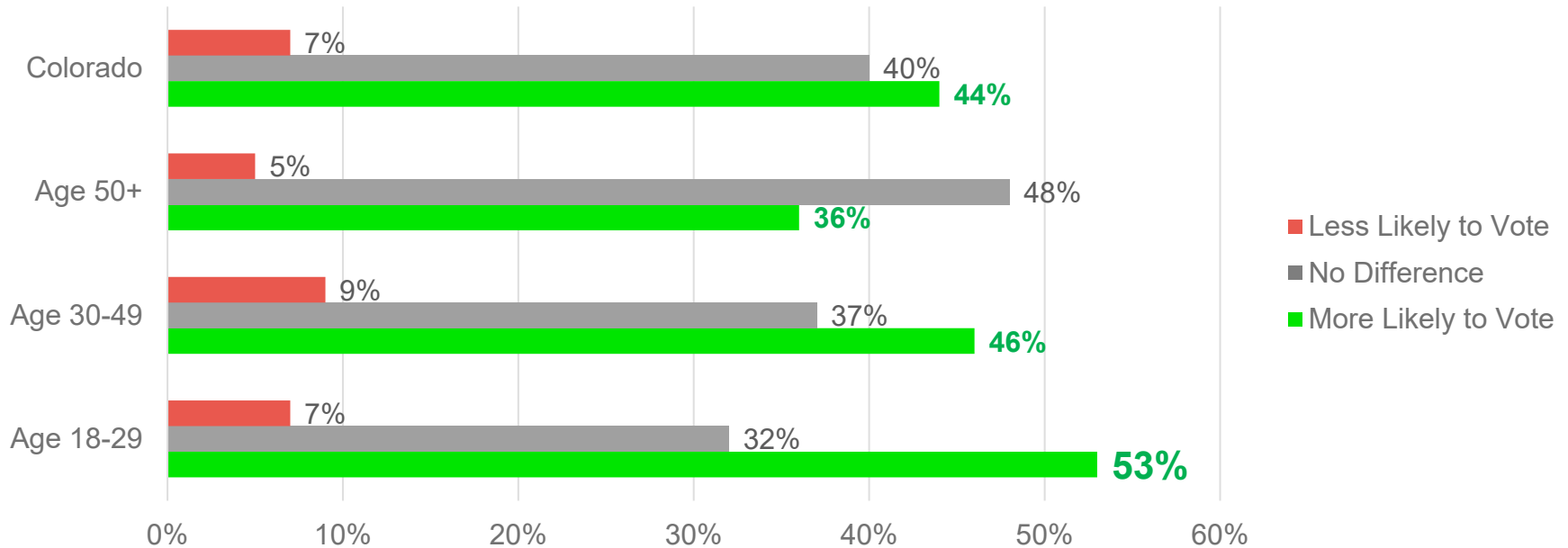
**Q:** On a scale of 1 to 10, where 1 means "I don't trust at all", and 10 means "I completely trust", how much do you trust each of the following people or groups to do what is right on issues that matter to you?



\* Only asked of Coloradans of color about elected leaders of their racial/ethnic identity.

# Young Coloradans Will Vote to Protect LGBTQ Rights in Schools

**Q:** If you heard that some K-12 Colorado schools have become increasingly hostile to LGBTQ (Lesbian, Gay, Bisexual, Transgender and Queer) students, with some going as far as outright banning the establishment of LGBTQ supporting student organizations, how would that impact your decision to vote in the next election?





# Q & A

**AFRICAN AMERICAN**  
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For more information, go to: [AfricanAmericanResearch.us](https://AfricanAmericanResearch.us)

# Thank You!

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