

African American Research Collaborative

Understanding and Communicating Black Political Action

The Impact of the Black Vote Findings of the 2020 American Election Eve Poll

NAACP



Latino  Decisions

African American Research Collaborative

Asian American  Decisions

About the survey

Total N=15,200 registered voters (Margin of Error [MOE] = +/- 0.8%)

- Representative samples: Latino, African American, AAPI, American Indian, and White voters
- Black over samples: **FL, GA, MI, NC, NV, OH, PA, TX, WI** (for each of these states, n = 400)
- Black sample: n = 4,100
- MOE is +/-1.5 (Blacks in total sample) and +/- 4.9% (Blacks in state samples)

Field Dates: October 23 - November 2, 2020

- Screen already voted, certain voted
- Blended sample, % online, % live telephone interviews
- Language according to respondent preference: English, Spanish, Chinese Mandarin, Chinese Cantonese, Korean, Tagalog, Vietnamese, Hmong

Battleground States Oversampled

12 State Samples

Total n=10,300

National samples were collected in states not represented in the state by state data collection.

State samples of n=400 carry +/- 4.9% margin of error for each group, while samples of 300 in a state have a margin of error of +/- 5.6%.

	Latino	Black	AAPI	American Indian	White
State Samples Total N	4,800	3,600	.	300	1,500
State Samples MOE	+/- 4.9%	+/- 4.9%		+/- 5.6%	+/- 5.6%
Arizona	400	.	.	300	.
California	400
Colorado	400
Florida	800	400	.	.	300
	(+/- 3.5%)				
Georgia	400	400	.	.	300
Ohio	.	400	.	.	.
Michigan	400	400	.	.	.
North Carolina	400	400	.	.	300
Nevada	400	400	.	.	.
Pennsylvania	400	400	.	.	300
Texas	400	400	.	.	300
Wisconsin	400	400	.	.	.

Overview of results

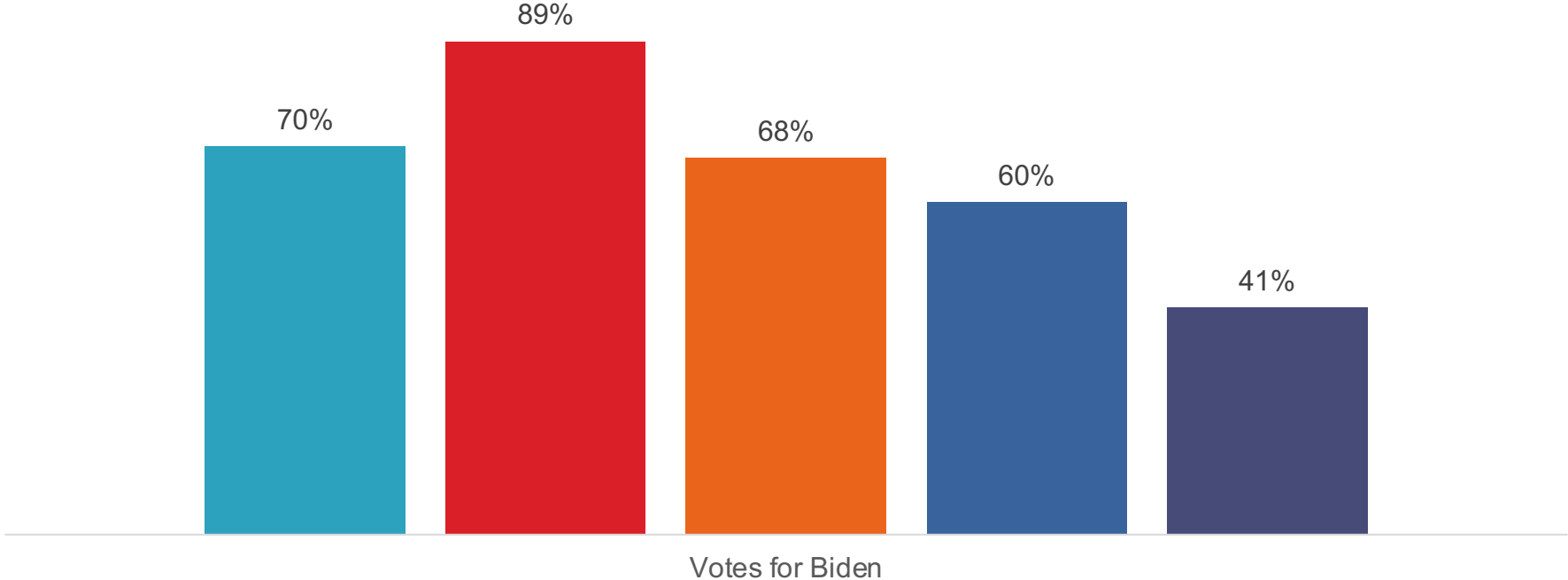
- ❖ Presidential Election
- ❖ Top Issue Concerns & Support for Progressive Agenda
- ❖ Attitudes Towards Trump & Trumpism
- ❖ Political Involvement
- ❖ COVID-19 & Pandemic Politics

Presidential Election



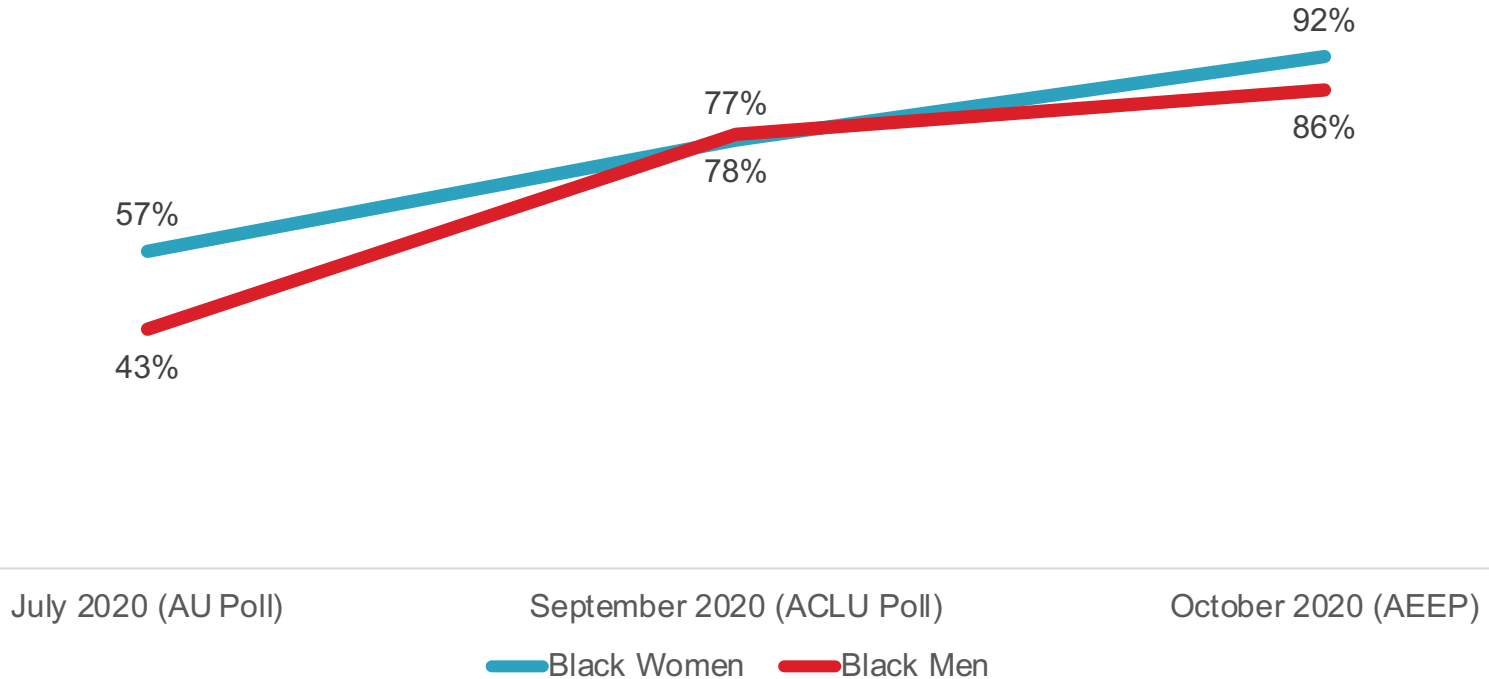
Vote choice by race/ethnicity

■ Latino/a ■ Black ■ AAPI ■ Am. Indian ■ White



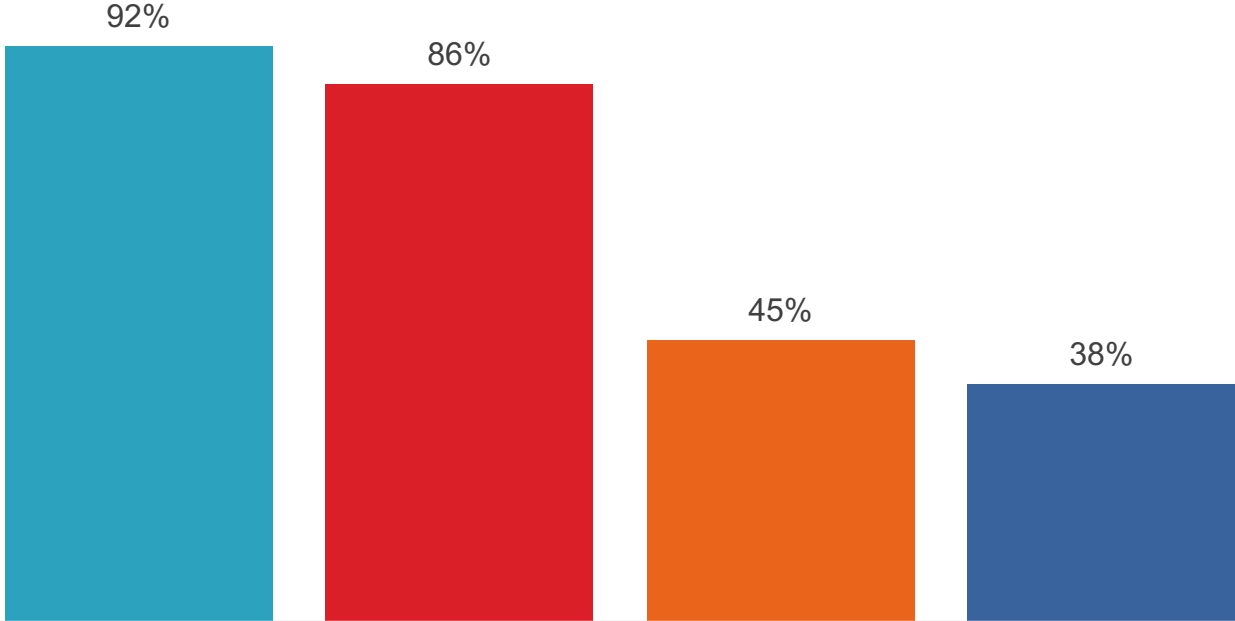
Poll Comparisons: Black Vote Consolidation

Support for Joe Biden



Vote choice by race/ethnicity and gender

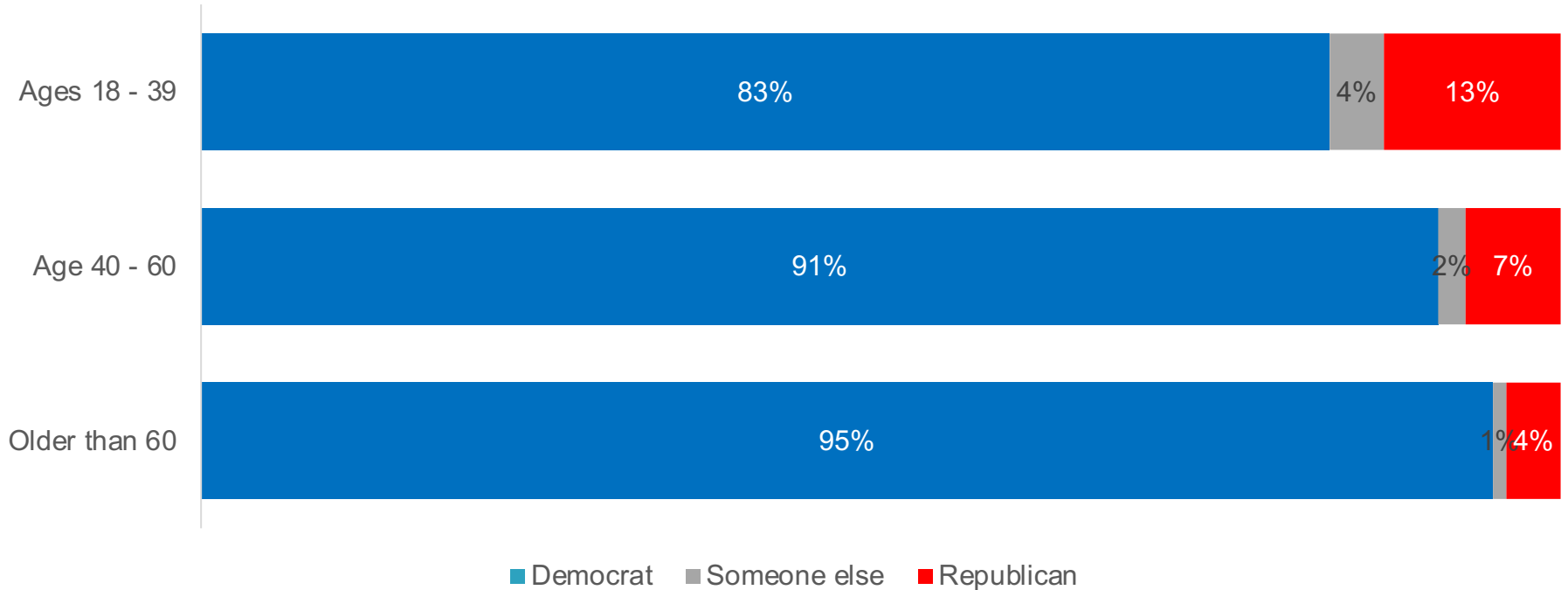
■ Black women ■ Black men ■ White women ■ White men



Votes for Biden

Horse race (age breakdowns among Black voters)

Vote Choice for President



Top Issue Concerns & Support for Progressive Agenda



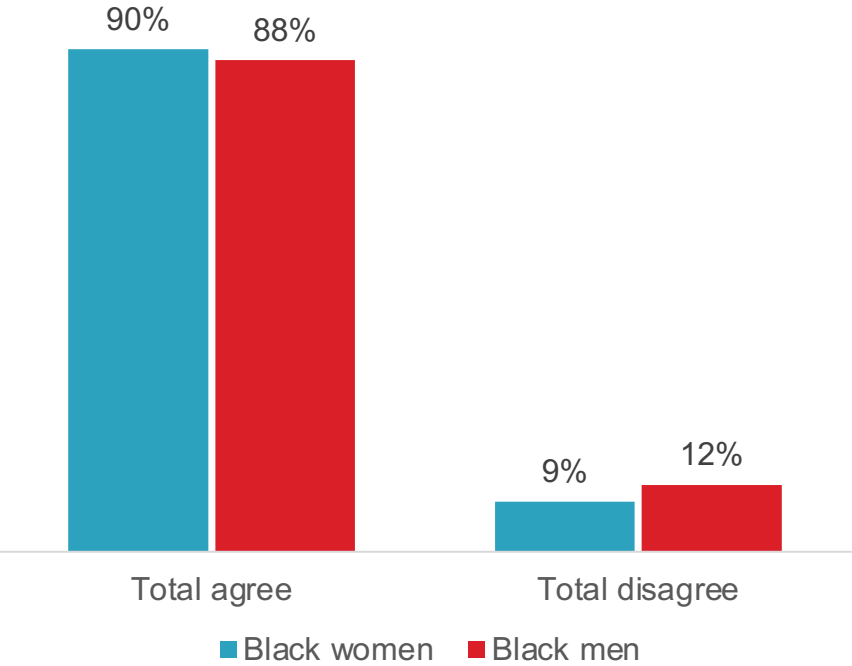
Issue priorities

...what are the most important issues facing your community that our politicians should address?

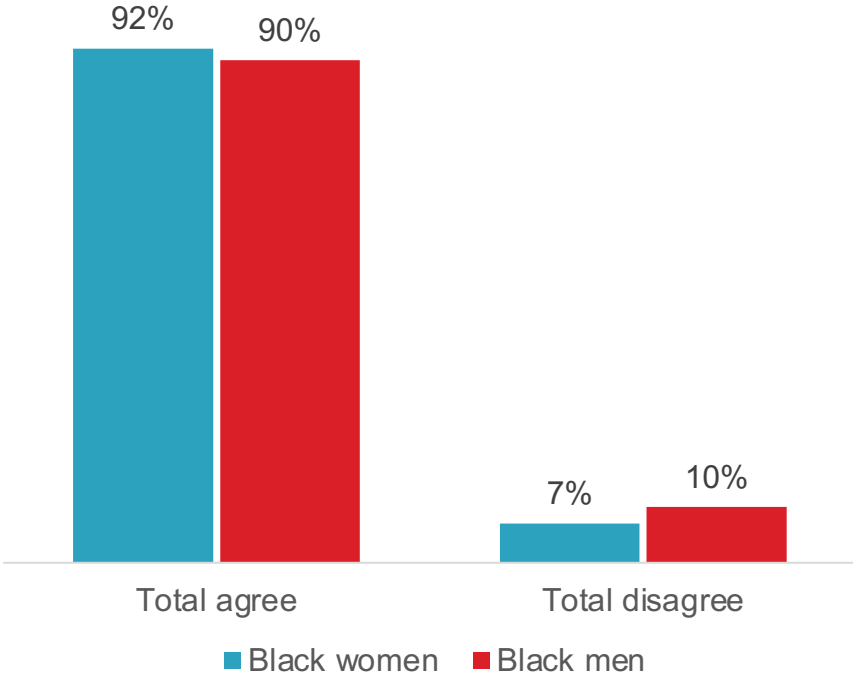
	Latino/a	Black	AAPI	American Indian	White
Coronavirus pandemic	55%	55%	58%	45%	48%
Discrimination and racial justice	19%	37%	16%	21%	11%
Jobs and economy	41%	34%	44%	37%	40%
Health care costs	32%	26%	37%	27%	28%
Non-overlapping issue	Police brutality/ Police reform 18%	Police brutality/ police reform 30%	Medicare and Social Security 14%	Medicare and Social Security 19%	Medicare and Social Security 23%

The overriding salience of racism

BLM Tackles Important Issues

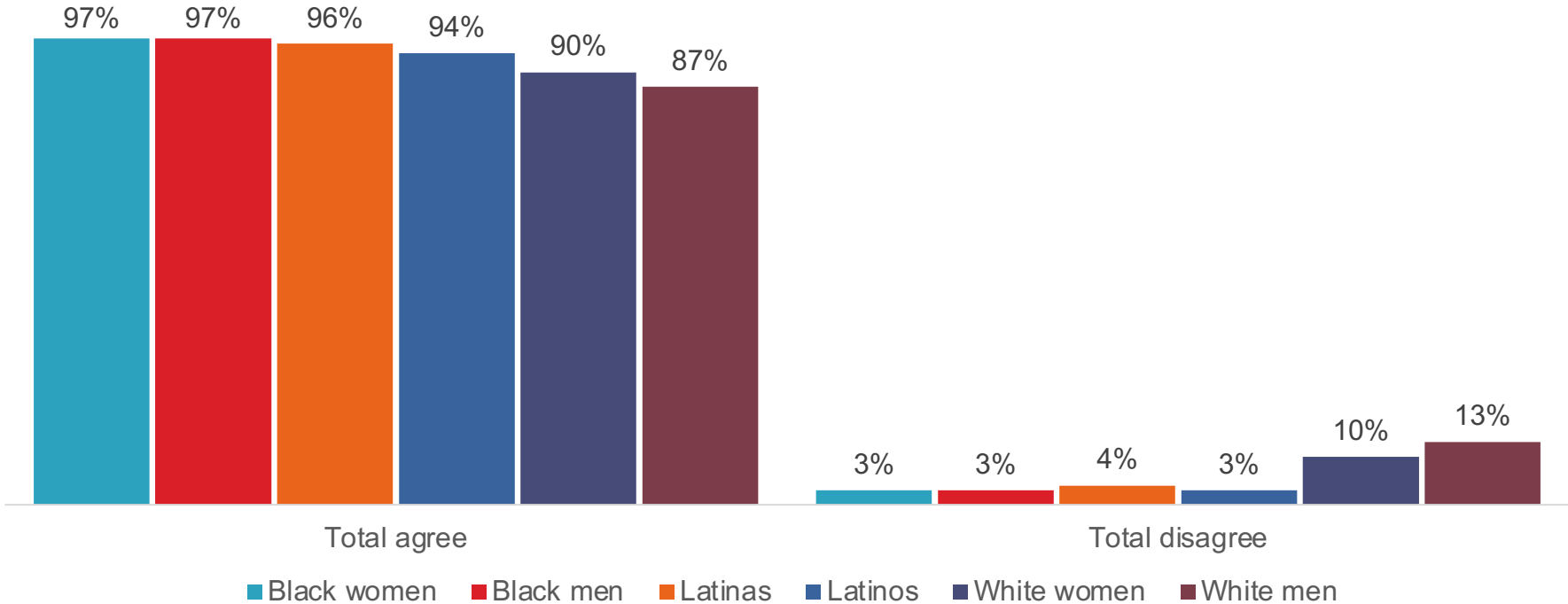


White Supremacy a Major Threat



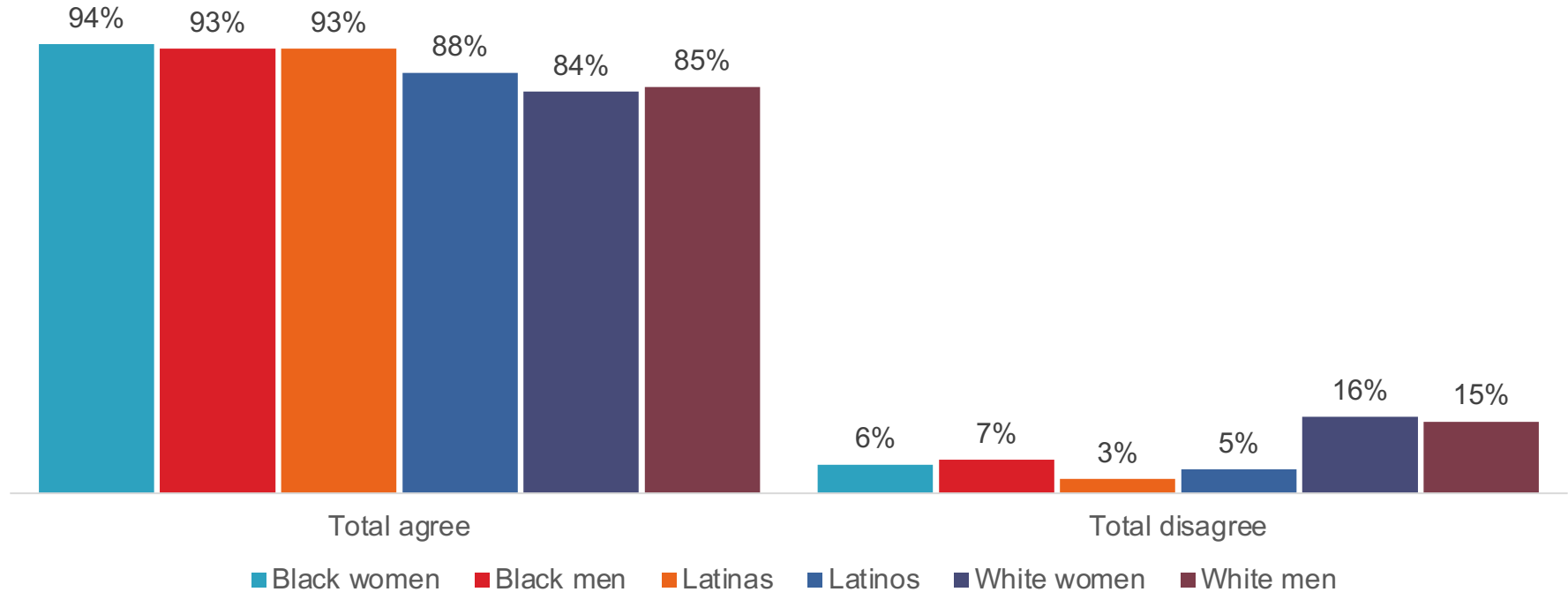
The accessibility of voting

Every voter in every state should have the choice to either vote by mail, vote early, or vote in person on election day.



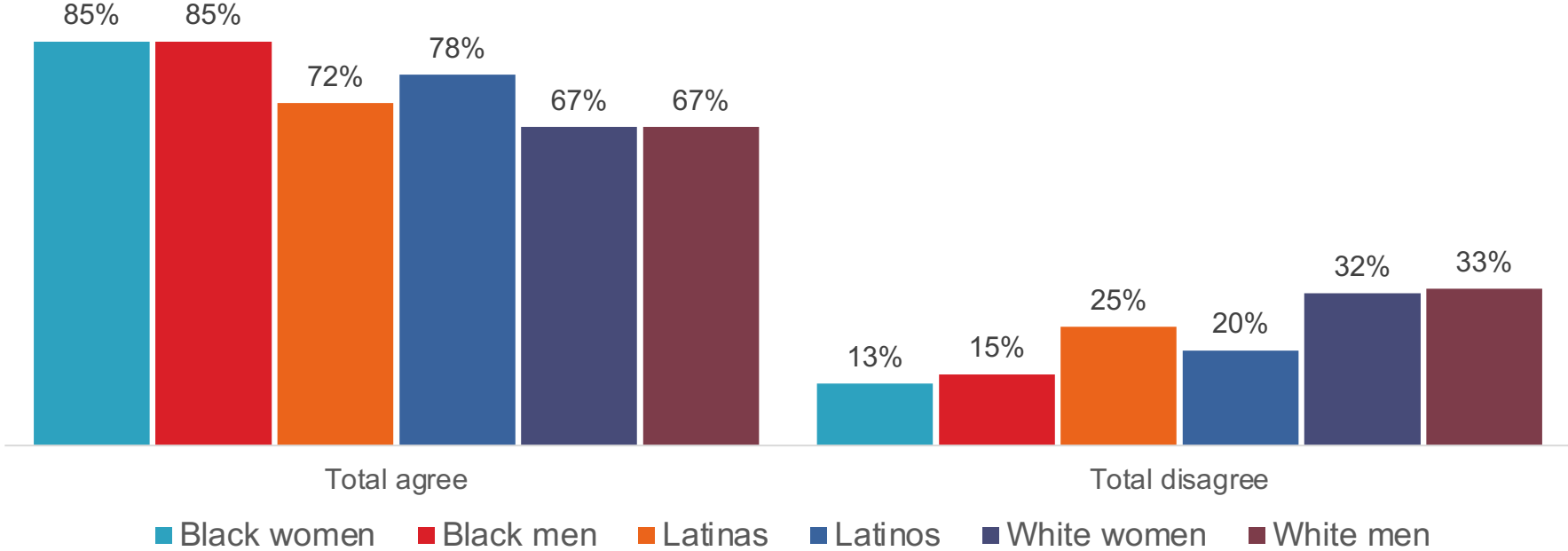
Health care policy

Our government should ensure that everyone has access to affordable health care.



Criminal justice policy and de-carceration

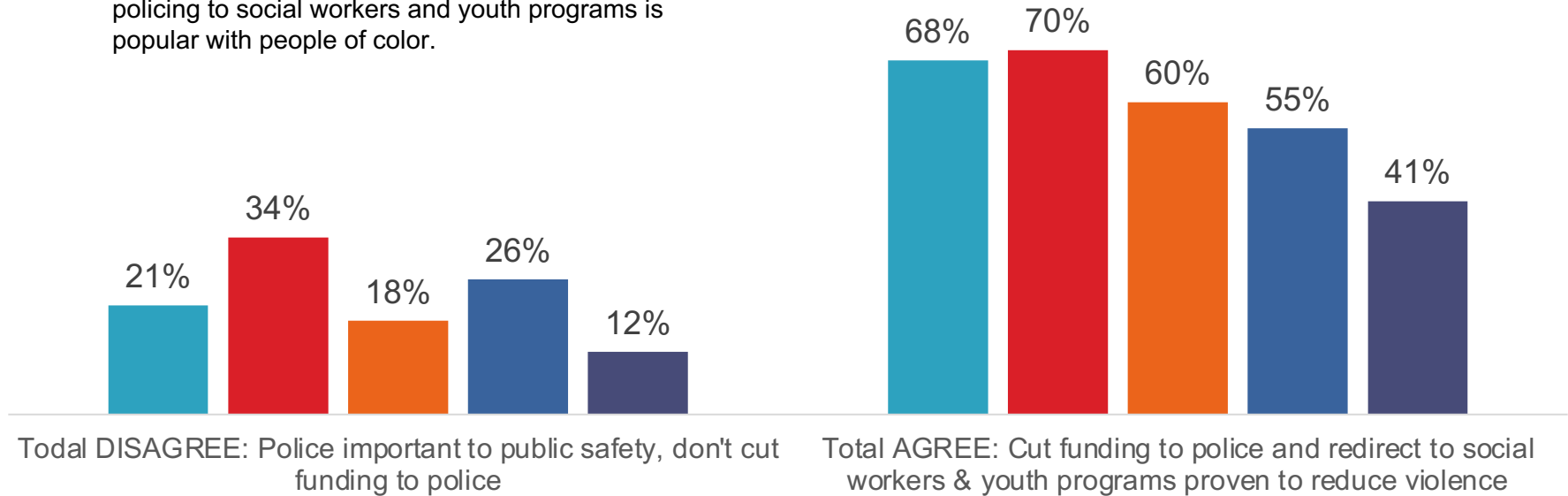
Our government should take steps to reduce the number of people in jails/prisons.



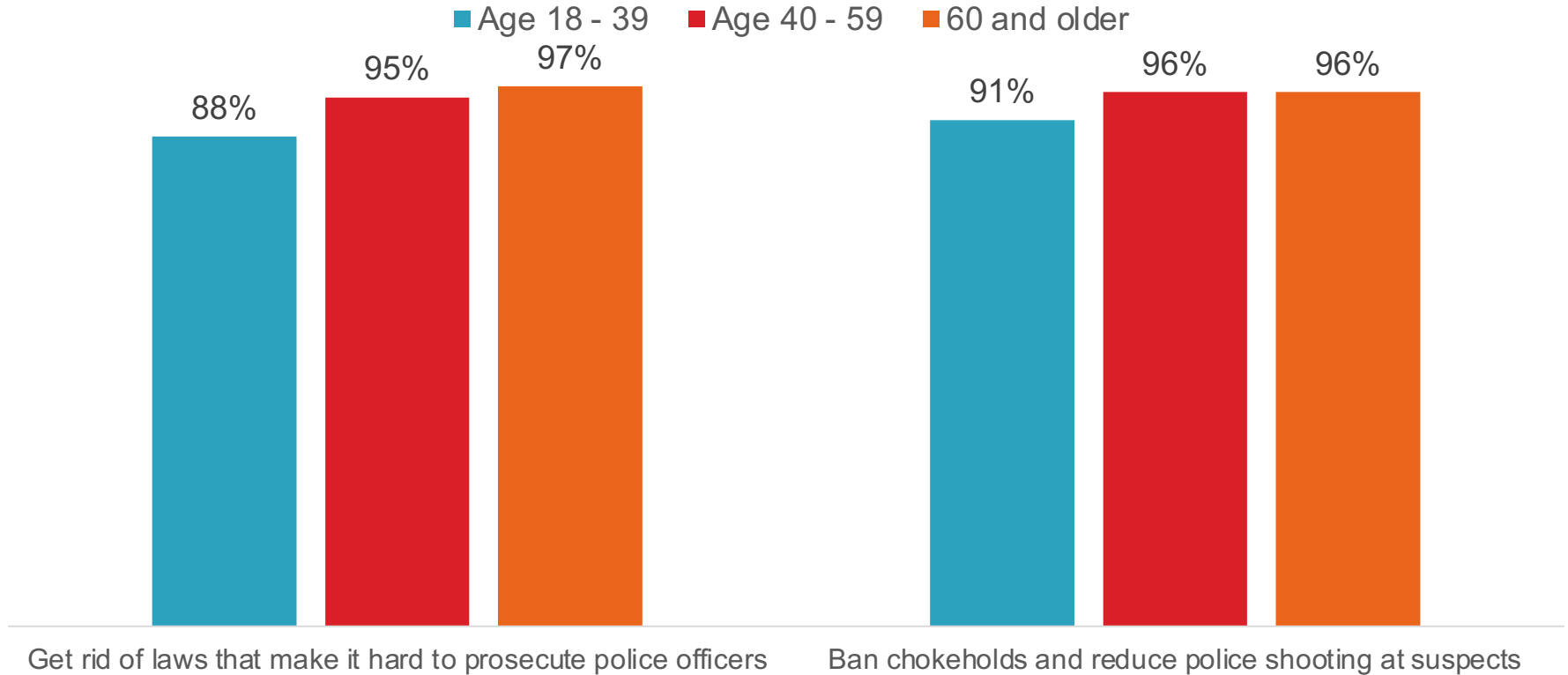
Police and criminal justice reform (funding)

■ Latino/a ■ Black ■ AAPI ■ Am. Indian ■ White

While cutting funds for police alone is unpopular, reducing violence by redirecting funds from policing to social workers and youth programs is popular with people of color.

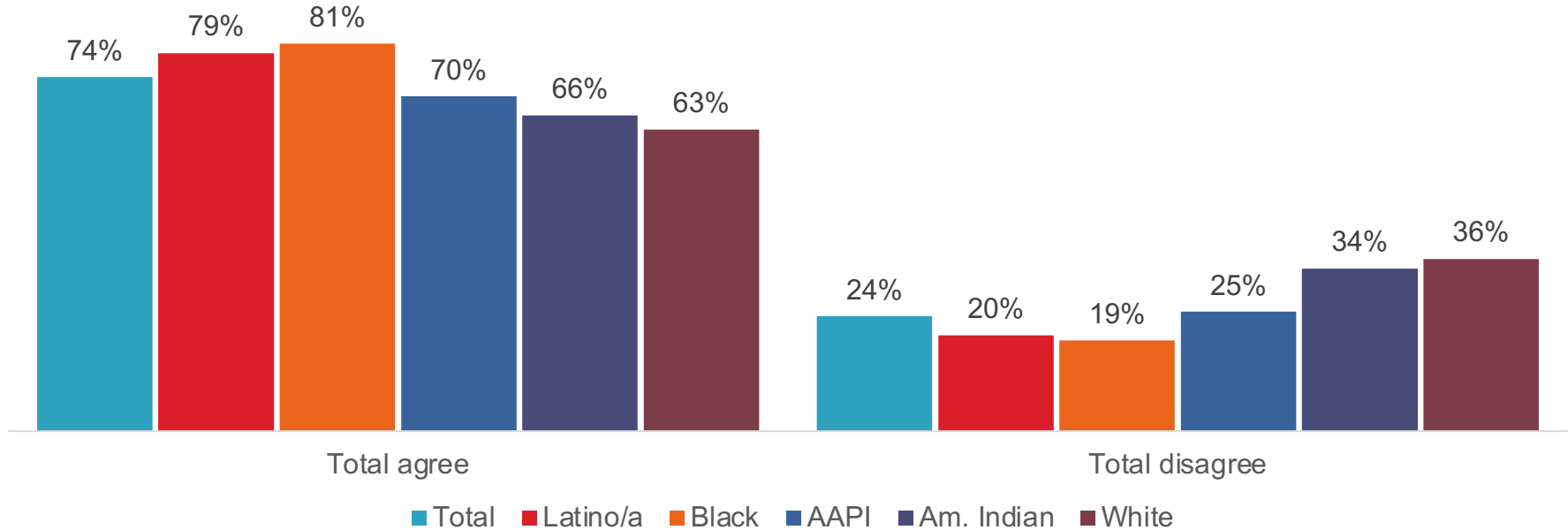


Police and criminal justice reform (Black voters)



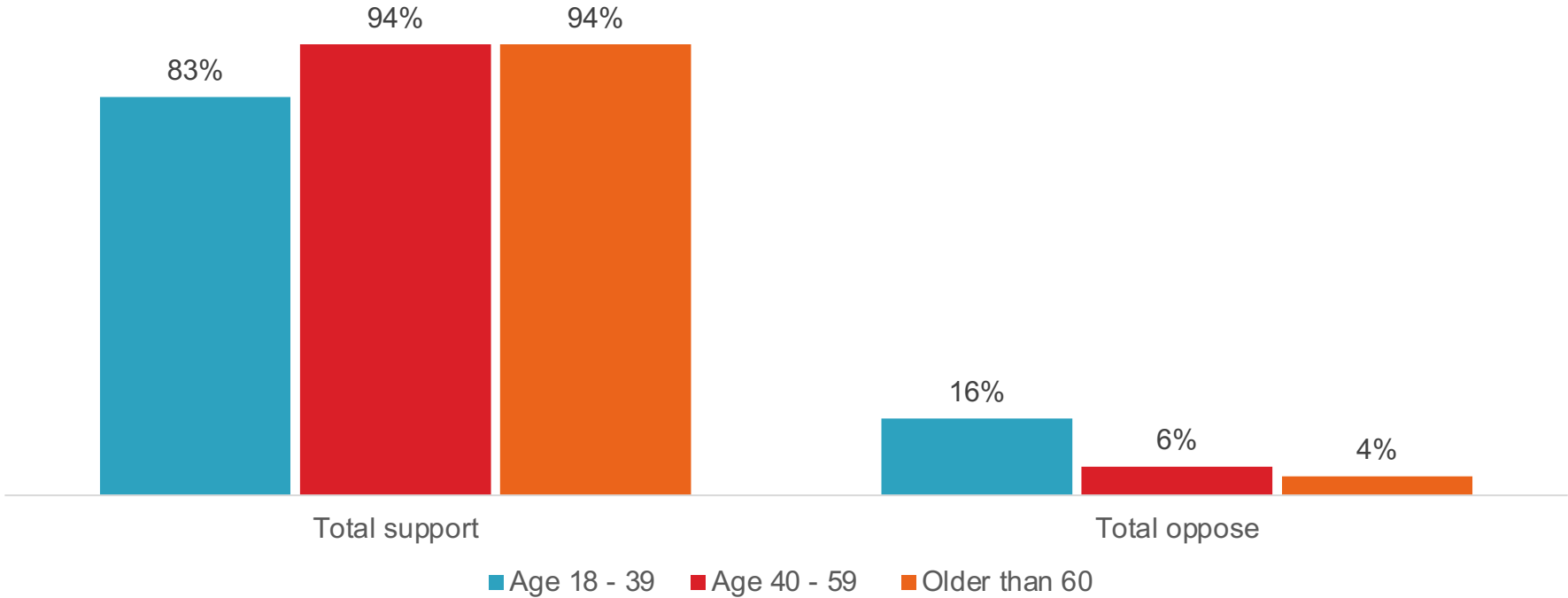
Incarcerated people eligible for Pell Grants

We should allow people in prison to use Pell Grants for education/training.



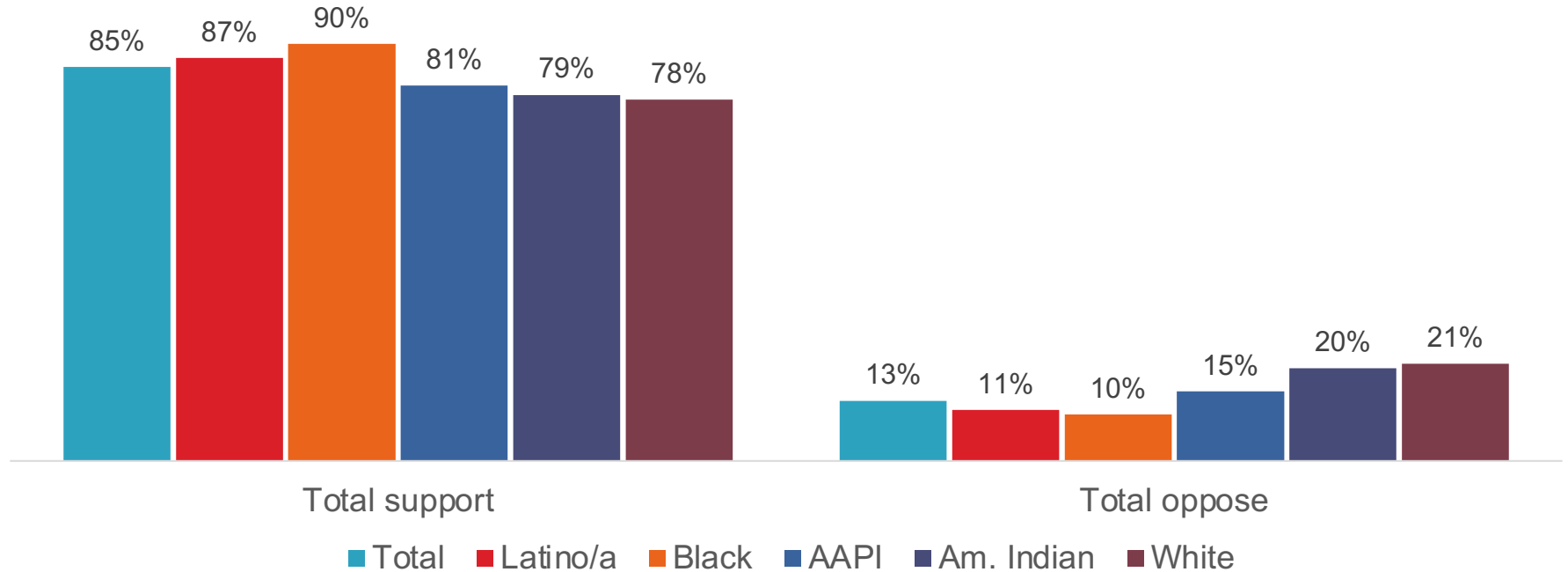
Climate policy (among Black voters only)

Congress and President should support climate policy that also advances racial and economic justice.



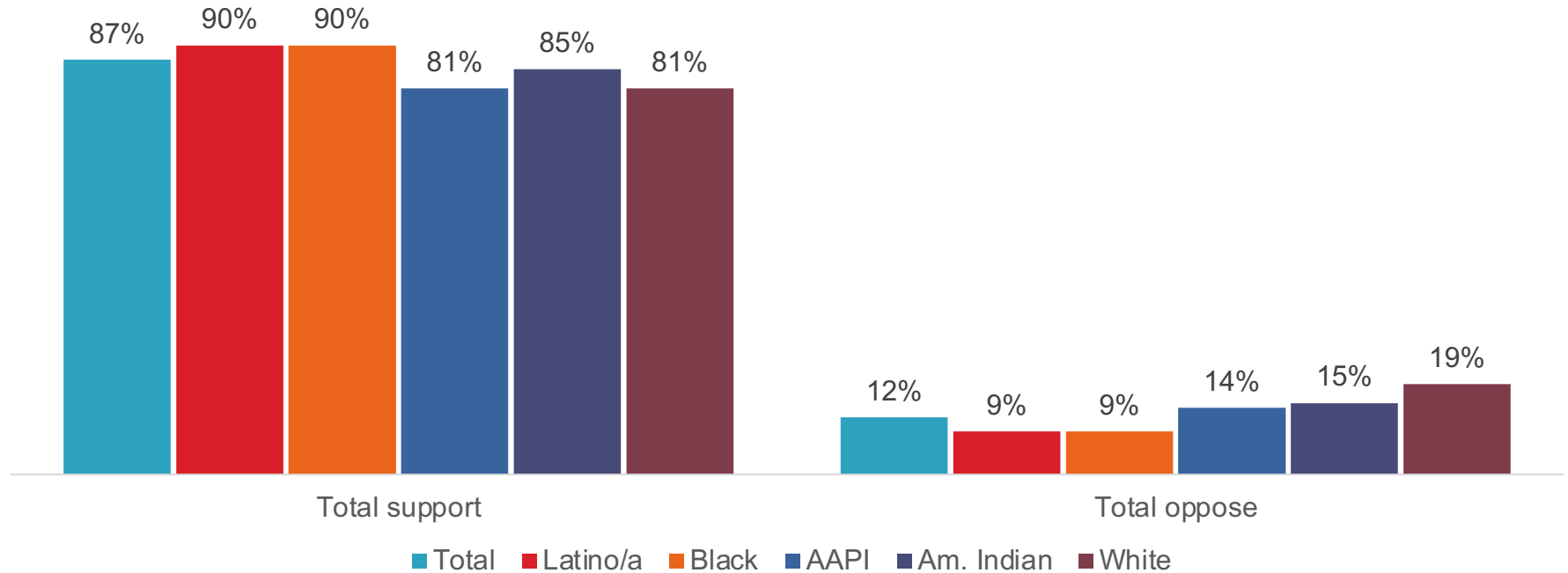
Immigration policy (family separation)

We should end the policy of separating immigrant children from their parents at the border



Immigration policy (path to citizenship)

We should establish a path to citizenship for undocumented immigrants who come forward, are up to date on their taxes, and pass a background check.

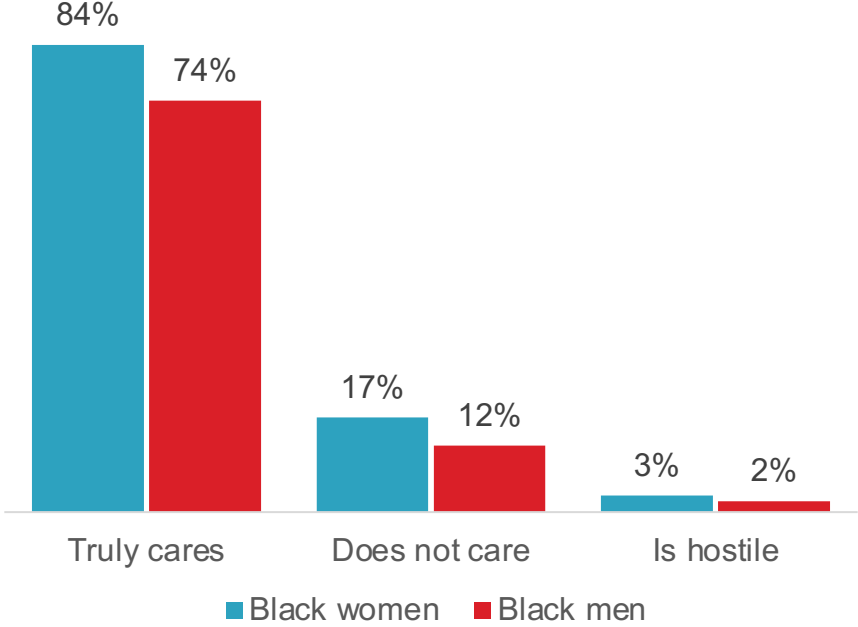


Attitudes Towards Trump & Trumpism

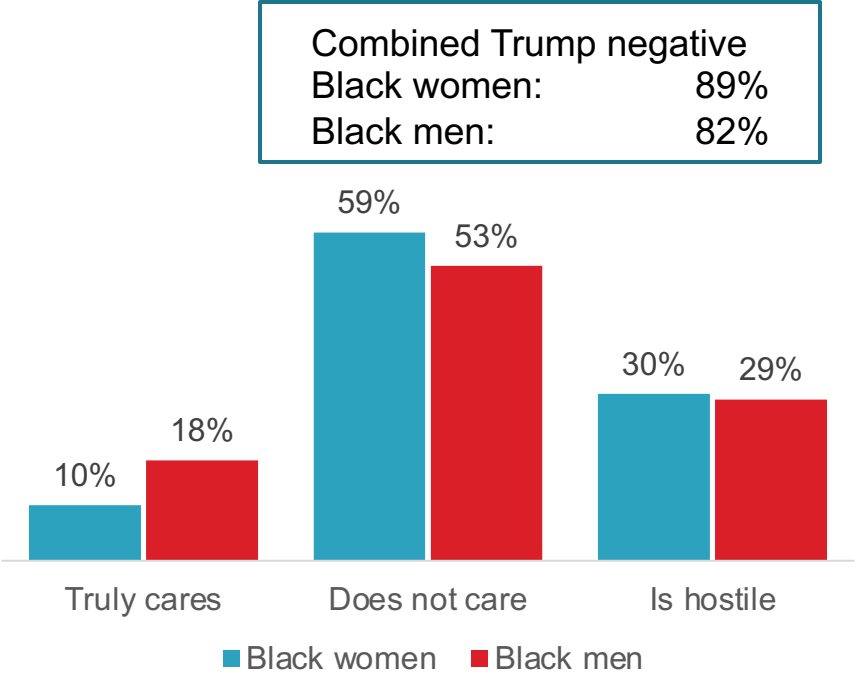


Candidate empathy

Joe Biden

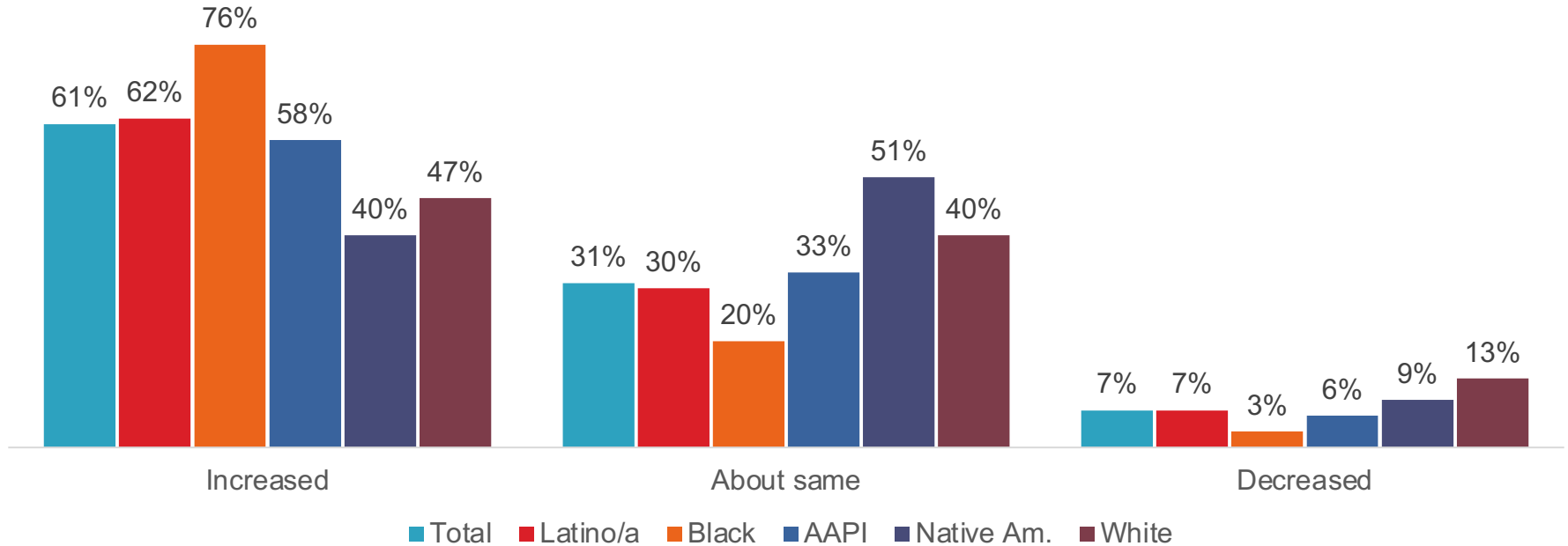


Donald Trump



Discrimination in America

Over the past four years, do you think racism and discrimination have increased, stayed about the same, or decreased?

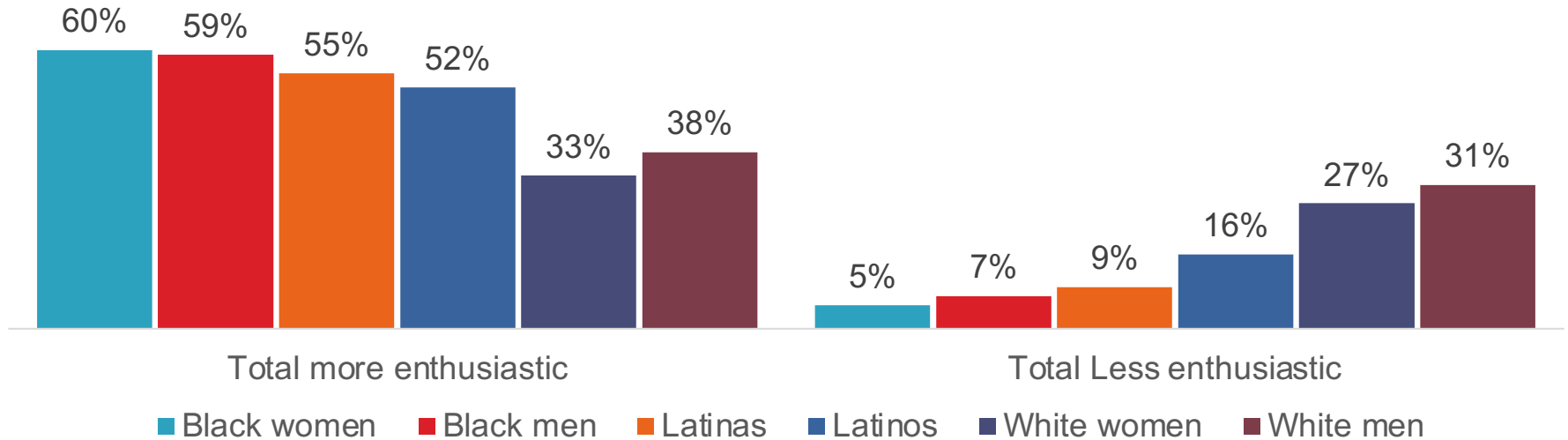


Political Involvement



The impact of Harris as Biden's VP pick

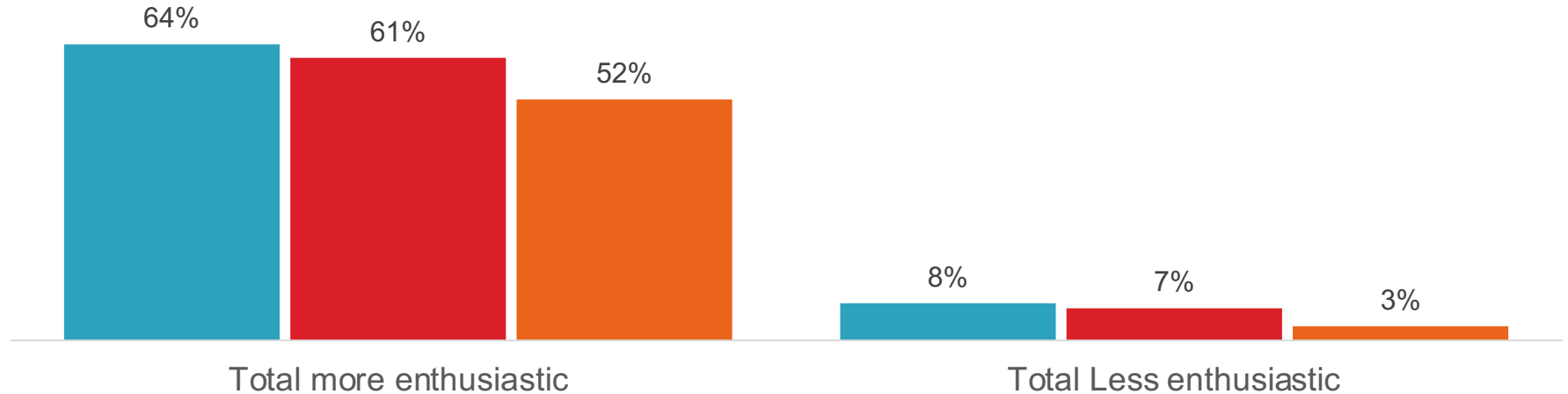
Did Joe Biden's selection of Kamala Harris as his running mate make you more or less enthusiastic about voting for him or did it not make a difference?



Biden's VP pick (among Blacks, by age)

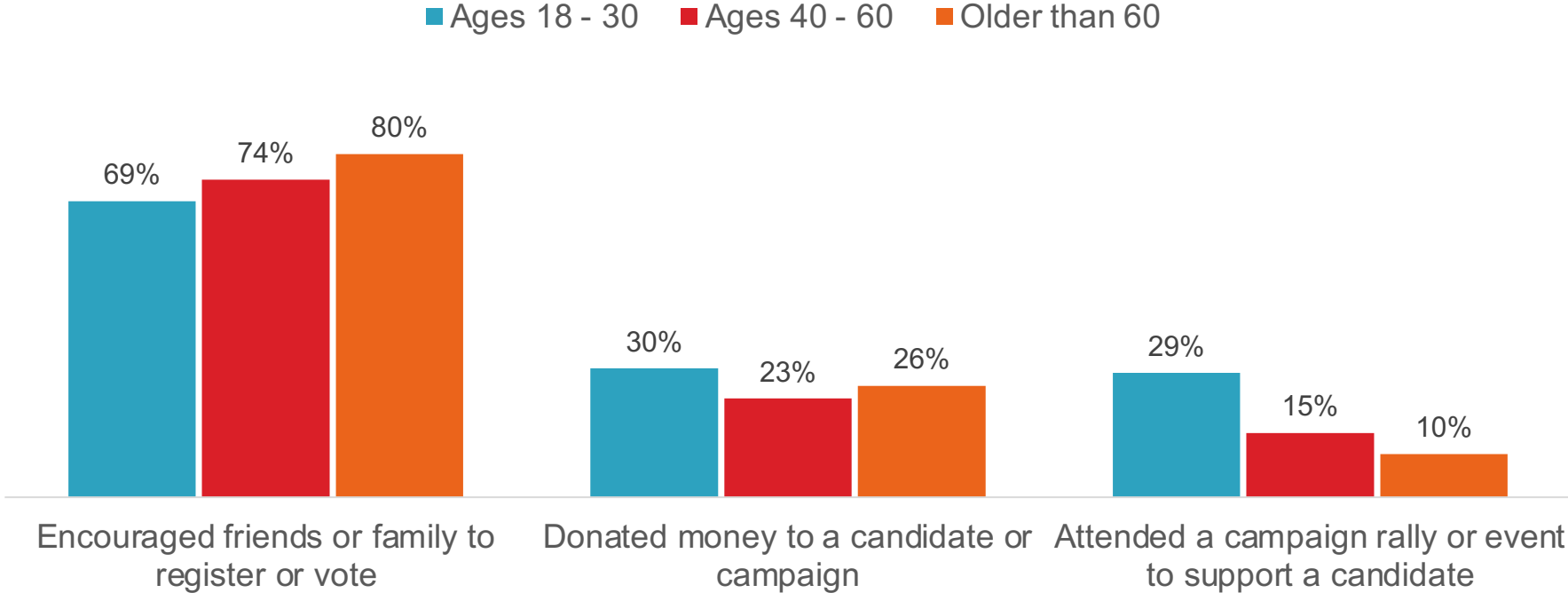
Did Joe Biden's selection of Kamala Harris as his running mate make you more, or less enthusiastic about voting for him, or did it not make a difference?

■ Ages 18 - 39 ■ Ages 40 - 60 ■ Older than 60



What an engaged Black electorate looks like

Did you take part in any of the following activities related to the 2020 election?

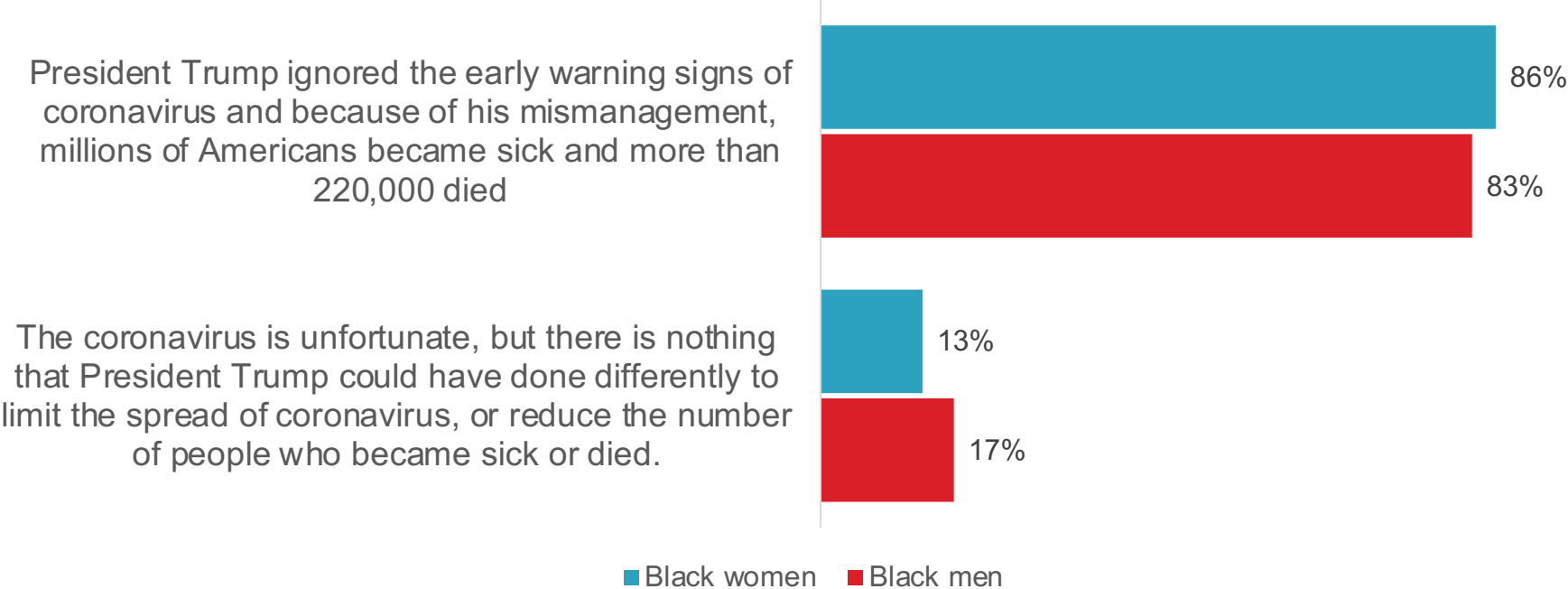


COVID-19 and “Pandemic Politics”



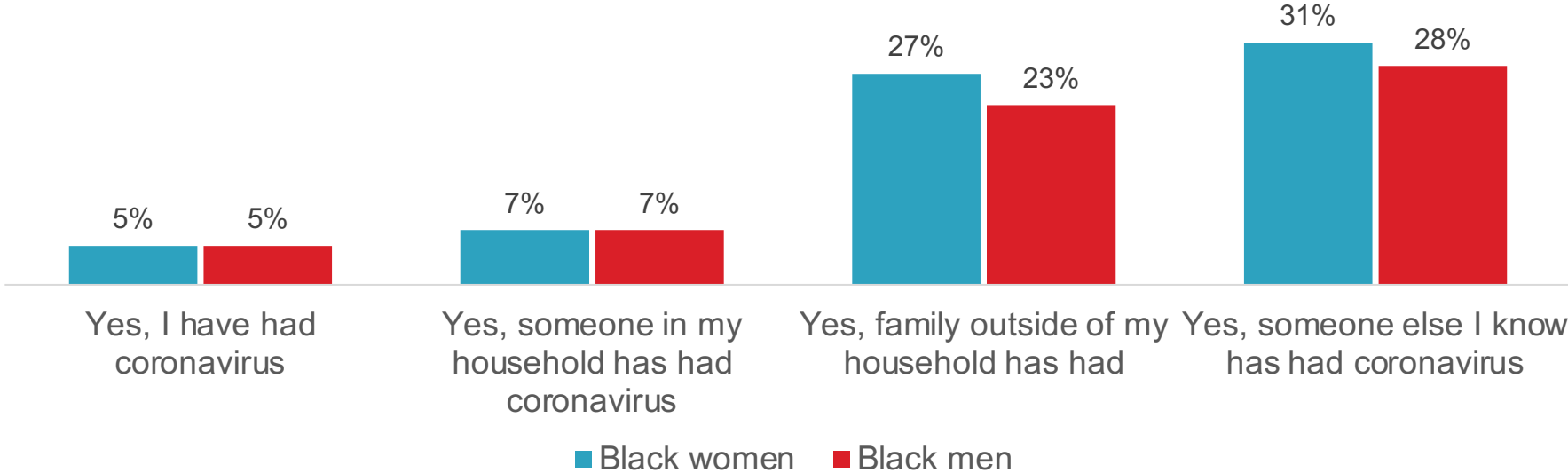
Trump's Handling of the Pandemic

Which statement is closer to your view?



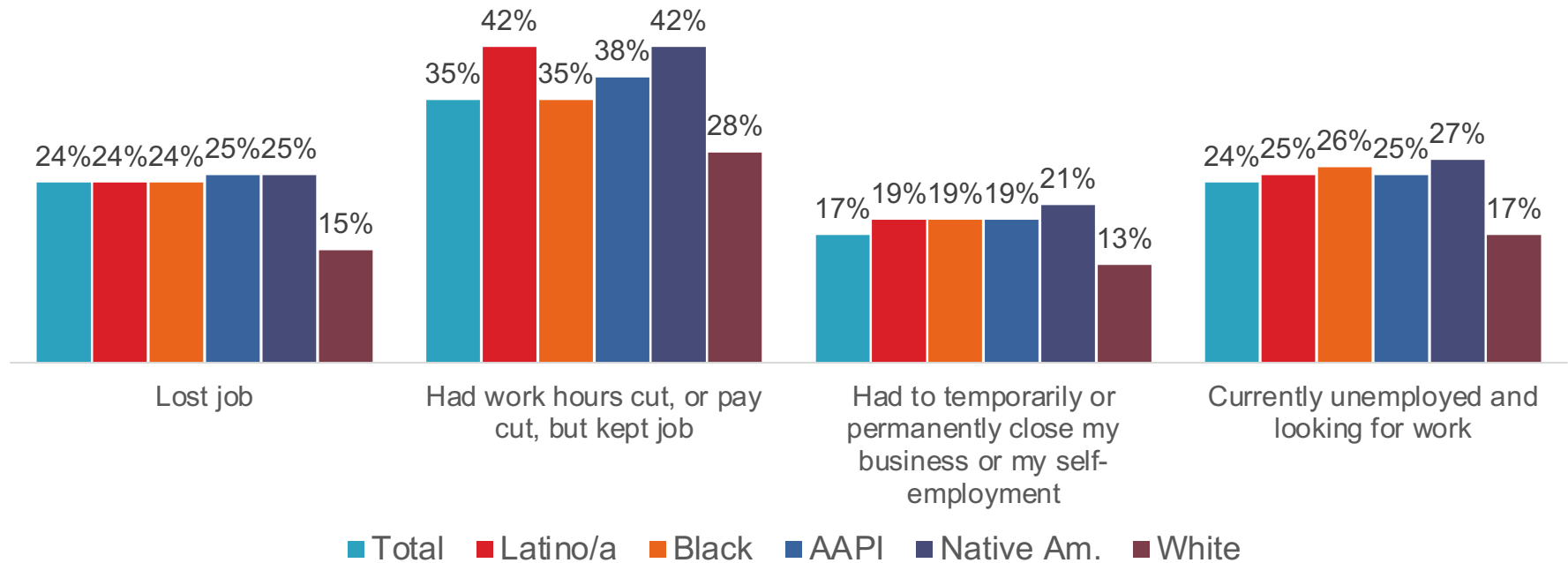
The Impact of COVID on our Health

Have you or a family member or friend contracted coronavirus or become ill due to the coronavirus?



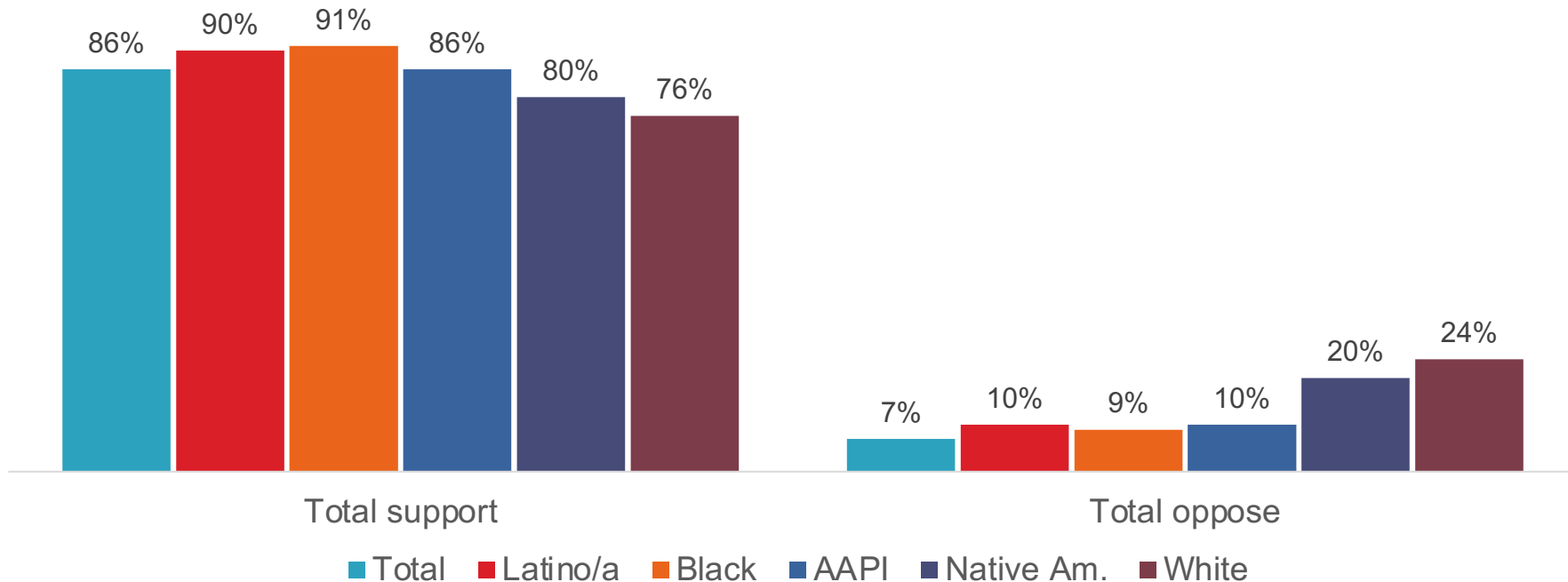
The Impact of COVID on our Wealth

Please indicate whether any of the circumstances apply to you or someone in your household because of the coronavirus pandemic the past few months?



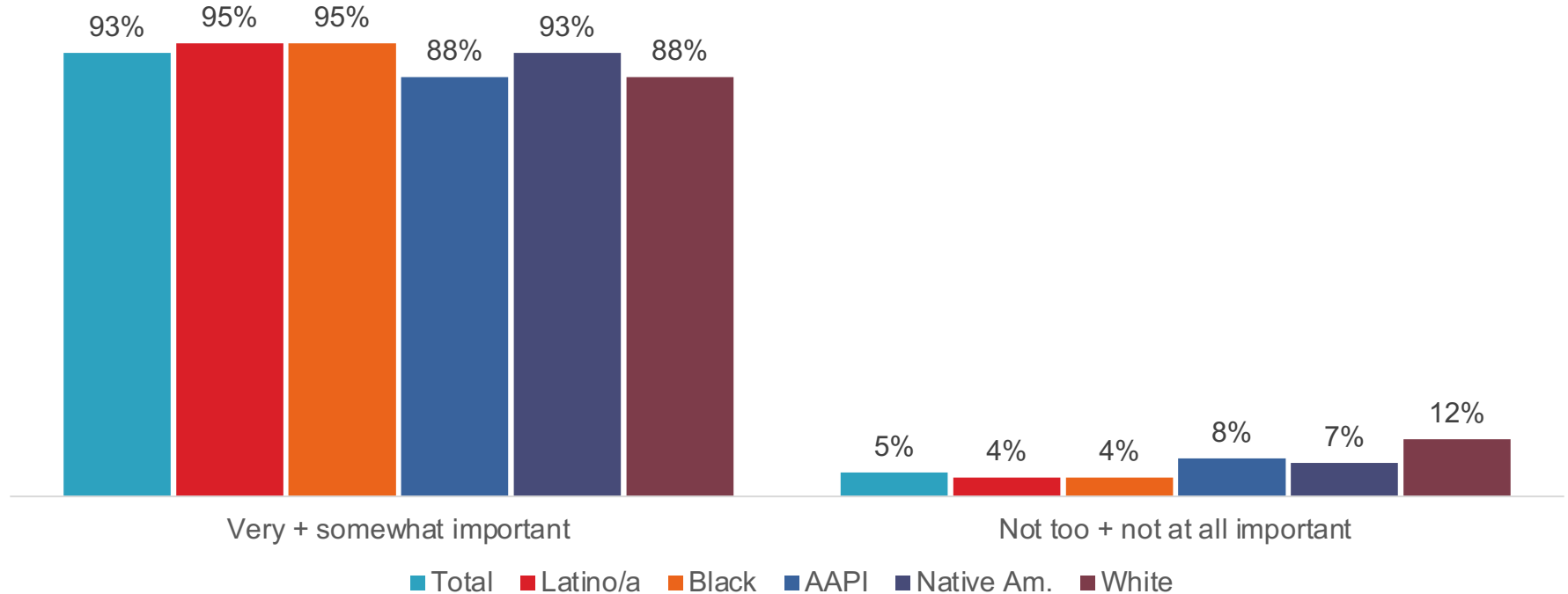
Mask wearing

As long as the coronavirus is a threat, we need a national mandate to wear masks in public.



Stimulus package

How important is it to you that the next Congress pass a comprehensive stimulus bill with over 2 trillion dollars in additional funding for unemployment benefits, stimulus payments, small business loans, and support for state and local government.



Q & A

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For more information, go to: www.AfricanAmericanResearch.us